

Community Health Improvement Week | June 10–14, 2024



Digital Engagement Toolkit

Community Health Improvement Week celebrates partnerships that are helping to build stronger communities. Visit aha.org/chiweek to learn more and for regular updates and additional resources.

Get Social for #CHIWeek

Connect with your organization's social media team and plan ahead to spotlight your organization's commitment to community health improvement during CHI Week.

Use the hashtag **#CHIWeek** and tag us along the way:



- [communityhlth](https://twitter.com/communityhlth)
- [ahahospitals](https://twitter.com/ahahospitals)



- [AHA Community Health Improvement](https://www.linkedin.com/company/aha-community-health-improvement)
- [American Hospital Association](https://www.linkedin.com/company/american-hospital-association)



- [ahahospitals](https://www.instagram.com/ahahospitals)



- [American Hospital Association](https://www.facebook.com/AmericanHospitalAssociation)

Sample Social Media Posts:

- We're joining @communityhlth and @ahahospitals June 10–14 for **#CHIWeek**, a time to celebrate partnerships that are helping build stronger communities. Learn more: aha.org/chiweek
- We're proud to celebrate **#CHIWeek** with @ahahospitals and @communityhlth June 10-14 and throughout the year! Learn more: aha.org/chiweek
- Save the date for Community Health Improvement Week 2024, taking place June 10–14! Learn more about **#CHIWeek**: aha.org/chiweek
- At [organization name], we know that we're only as strong as the communities we serve. That's why June 10–14, we'll be celebrating Community Health Improvement Week alongside @communityhlth by [insert celebration plans]. Learn more at aha.org/chiweek **#CHIWeek**
- Check out how we're celebrating the work we do to improve health in our community. Learn more about **#CHIWeek**: aha.org/chiweek
- We're joining @ahahospitals and @communityhlth June 10-14 for **#CHIWeek** to celebrate partnerships that help build stronger communities. Learn more: aha.org/chiweek

Sample Newsletter Language:

Celebrate CHI Week 2024!

[Organization name] is joining AHA Community Health Improvement in celebrating Community Health Improvement Week, June 10–14. Be sure to save the date, plan ways to celebrate and inspire others to build stronger, healthier communities. Learn more about how your organization can get ready, involved and inspired: aha.org/chiweek

Graphics:

X/Twitter (1024x512)



Facebook Horizontal/LinkedIn (1200x628)



General Banner (1170x235)



Facebook and Instagram (1080x1080)

