



AHA TRANSFORMATION TALKS

STRATEGIES FOR REIMAGINING HEALTH CARE

Advanced Data Strategies for Optimizing Value-based Care

As hospitals and health systems have continued to innovate during the pandemic, value-based care strategies, such as hospital-at-home and team-based care, accelerated and cemented their place in care delivery.

This rapid change gives provider organizations a unique opportunity to integrate across the care continuum to generate greater value for patients and communities.

Critical to this effort is having comprehensive and up-to-date information across the enterprise to improve the quality of care by driving more efficient and effective clinical workflows and addressing care gaps.

Scalable, sustainable improvements to in-person and virtual care delivery require accurate, easily accessible data to guide decision-making, resource usage, and patient engagement. Armed with the right data and analytics, organizations can optimize resources and capacity to help improve performance and expand visibility into patient care needs and gaps.

4 keys to advancing value-based care goals

As part of this transformation, health care organizations need to achieve common goals such as:

- Aggregating disparate data from across the care continuum from electronic health records (EHRs) to
 health plan claims data and auxiliary data feeds like labs and HIEs into a common data asset that can be
 used to advance value-based care.
- Leveraging data and analytics to drive performance.
- Driving health quality outcomes by monitoring quality of care and patient outcomes across the population and iterating on programs to improve impact for underserved communities.
- Delivering actionable insights to caregivers at the point of care to address quality and risk gaps.







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Challenges remain to achieving these objectives, particularly where interoperability is concerned, but hospitals and health systems can move forward now. In many organizations, data silos are coming down. Leaders are finding more powerful ways to leverage EHRs, claims and other data to inform decision-making at all levels and increase value for each stakeholder in the health care ecosystem.

3 strategic priorities to set

Setting strategic priorities is critical in this process, including:



Identifying the full scope of internal and external data needed to map solutions to improve quality and outcomes.



Establishing analytical capabilities to analyze performance.



Defining the vision for making data-driven insights available to clinical and operational leadership and care teams.

To help your organization transform, visit the AHA Transformation Talks resources page.

Discussion Questions:

- 1. How far along is the field in the move to value-based payment and value-based care and what challenges and opportunities still need to be addressed?
- 2. How can organizations better prioritize use cases and leverage technology to drive progress on value-based care while their implementations are in progess?
- 3. How is Ochsner Health operationalizing its data as it moves further into value-based payment and value-based care programs?





