

# We Are Health Care

This [National Hospital Week](#), the American Hospital Association will follow the theme **We are Health Care – recognizing the women and men who work in America’s hospitals and health systems**. We are asking the public to join in this effort to help celebrate National Hospital Week by showing support to all health care workers.

There are varieties of ways hospitals can participate, listed below, in addition to general guidance regarding messaging for the initiative.

## Showing the H

We encourage National Hospital Week participants to create unique ways of showing support to your local hospital. To do this add the H emoji at the end of #HospitalWeek H in your social posts.

## Social Media:

Especially during the COVID-19 pandemic, this important week gives us all the opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting the needs of their community members.

To that effort, we have provided sample messages and graphics so you can join us in showing appreciation and support to our nation’s health care workers. We encourage you to use #HospitalWeek and tag @ahahospitals in your messages.

## Messages

*Every community has health care workers that worked day and night to provide care on the front lines of COVID-19. Celebrate them during #HospitalWeek H by listening and sharing their story. [AHA.org/HospitalWeek](#)*

*Your community has health care workers that work on the front line of the pandemic. This #HospitalWeek H, celebrate the health care workers that care and protect your community. Get involved today >>> [AHA.org/HospitalWeek](#)*

*Your hospital represents care, community, and comfort. Get involved during #HospitalWeek H and celebrate the health care workers that work at your community hospital. One-tap to get involved >>> [AHA.org/HospitalWeek](#)*

*H is a symbol for care and safekeeping. Celebrate your local hospital during #HospitalWeek H by showing support for the health care worker in your community. Get involved >>> [AHA.org/HospitalWeek](#)*

*Health care workers inspire us every day and are at the heart of National #HospitalWeek H. Celebrate the health care workers that protect you and your family. [AHA.org/HospitalWeek](#)*

**Social Pre-launch Graphics – [Download Graphics](#)**



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