

COVID-VACCINE AMERICAN INDIAN AND ALASKA NATIVE COMMUNITY PARTNERSHIPS

A conversation between AHA, Indian Health Services and
Indian Health Services Hospital Pine Ridge (SD)

www.aha.org

TIPS TO FOSTER VACCINE CONFIDENCE



Prioritize vaccination
for cultural leaders



Target outreach to those
who are remote, homebound,
homeless and incarcerated



Use trusted tribal voices on the
value of vaccines

4 COMMUNICATION KEYS

1. Find ways to reach non-internet audience (weekly radio show, TV, etc.)
2. Provide opportunity for people to ask questions from anywhere (FB Live event, phone hotline)
3. Include flyers with meal deliveries for homebound people
4. Translate PSAs into written and spoken content

Brainstorm with community partners to define challenges and develop shared solutions.

OVERCOMING COMMON BARRIERS



Allow local partnerships to
evolve as needs shift



Focus transportation support
one area at a time
(i.e., week by week)



Feature trusted community
leaders, including tribal elders

The American Hospital Association is expanding on existing alliances and building new collaborative efforts to disseminate and amplify accurate, accessible information to communities most impacted by COVID-19. [Find multilingual resources](#) to help those disproportionately suffering from COVID-19 get answers to their questions and make an informed decision about the COVID vaccine.