



## AHA Team Training

# Smart Transitions of Care: Fostering the Team that a Recovering Patient Needs

June 9, 2021



AHA CENTER FOR HEALTH

**INNOVATION**

# Rules of Engagement

- **Audio for the webinar can be accessed in two ways:**
  - Through the phone (\*Please mute your computer speakers)
  - Or through your computer
- **All hyperlinks on the screen are active if you click on them**
- **Q&A session will be held at the end of the presentation**
  - Written questions are encouraged throughout the presentation
    - To submit a question, type it into the Chat Area and send it at any time during the presentation

# Upcoming Team Training Events

## **Webinars**

**July 14, 2021 | 12:00 – 1:00 PM CT**

[Register here!](#) “Transforming Care Through Age-Friendly Health Systems”

## **Online Community Platform**

[Join Mighty Network](#) to access exclusive content and connect with your peers to share stories, tools, and content.

## **New: Advancing Care Conference**

This brand-new interactive conference experience, that will use cutting-edge design thinking exercises, equip attendees with custom strategies and an actionable plan to tackle their challenges. Conference registration will opening soon! We hope to see you there. [Check out our website for more information.](#)



## Today's Presenter



Tricia Baird, MD, FAAFP, MBA  
*VP, Care Coordination*  
**Spectrum Health West Michigan**



# Smart Transitions of Care: Fostering the Team that a Recovering Patient Needs

Tricia Baird, MD, FAAFP, MBA

JUNE 9, 2021

## Today's Objectives

### Participants will...



Understand the series of recovery behaviors that patients **need** to complete **in transition** from inpatient care to baseline health.



Recognize the signals patients give about **whole-person** needs – clinical + behavioral + social health.



Build an incremental **program launch**, able to refine the **team structure** and needs based on evolving understanding of the population being served.



Articulate differences in clinical care to support Fee-for-Service contracts versus **Value-Based contracts**.



List the unique challenges for patients without a primary medical home or a primary **team that shifts due to acute illness**.

# Improve health, inspire hope and save lives™



 **31,000+**  
Team  
Members

 **\$8.3  
Billion**  
Enterprise\*

 **\$542  
Million**  
Community  
Benefit\*

 **\$30  
Million**  
Philanthropy\*

 **2,300**  
Volunteers

 **4,700**  
Physicians  
and Advanced  
Practice  
Providers  
(Spectrum Health employed  
and independent)

 **14**  
Hospitals

 **150**  
Ambulatory  
Sites

 **219,000**  
Virtual Video  
Visits\*

 **514,000+**  
Home Health  
Care Visits\*

 **\$100  
Million**  
Health Equity  
Funding  
(Over next 10 years)

 **\$100  
Million**  
Venture Capital  
Fund

 **Priority  
Health**  
**1 Million+**  
Members  
Served by our  
Health Plan

 **7,000+**  
Employers  
Contracted by  
Priority Health

 **97%**  
Michigan  
Primary Care  
Doctors  
in Network

## Care Management: Who We Are

Care Coordination -  
530 Staff Members Total

Project Team  
and Utilization  
Management –  
62 Staff  
Members

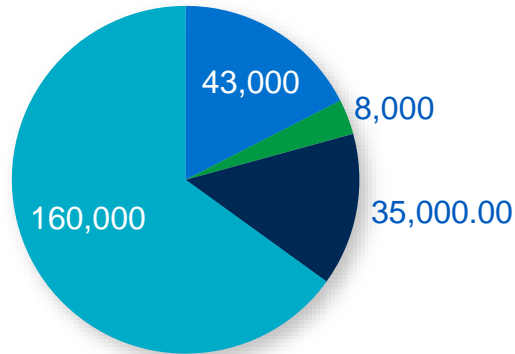
Inpatient Care  
Management –  
282 Staff  
Members

Transition of  
Care Team  
\*NEW\* – 23  
Staff Members

Ambulatory  
Care  
Management –  
163 Staff  
Members



## Care Management: Our Journey Risk Contract Attributed Patients



- BCBS Commercial
- BCBS Medicare Advantage
- West Michigan Accountable Care Organization: FFS Medicare
- Priority Health



# Care Management Reengineering: Focus Areas

2020



**Population Identification:**

Who is at highest risk? How do we find them and provide the help needed?



**Transitions of Care Coordination (TOCC) Design:**

Who is focused on finding the patients who need help this week?

2021



**Seamless Transitions of Care:**

How do we build this care flow to work for every patient, every time?



**Information Sharing / Communication:**

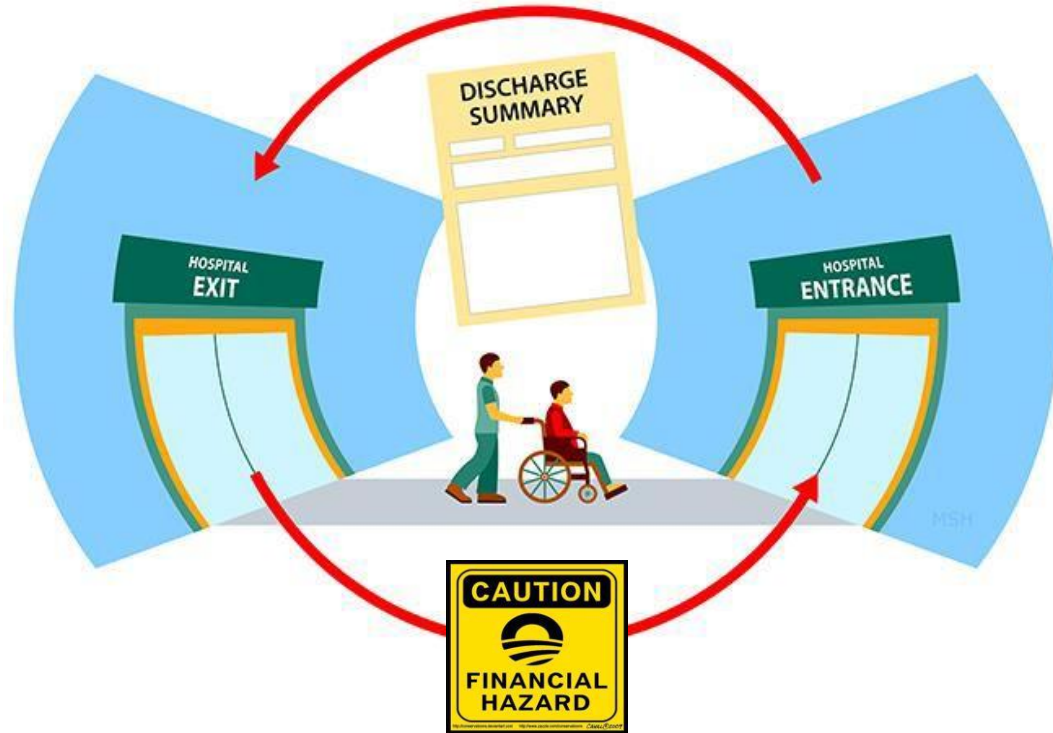
How do we communicate with patients in the ways they need? How do we share needed information with all necessary care teams?



**Engagement and Intervention:**

What problem is the patient trying to solve? How do we partner in that solutioning?

# Faster Discharge



## How often does this happen?

3x

2x

1x



High Risk  
Inpatients – 18%

Rising Risk  
Inpatients – 22%

Low Risk  
Inpatients – 60%

# Patient Perspective: All the teams who may call the patient after discharge

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ED Team (patient satisfaction scores)

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Registration Staff (Billing information)

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Primary Care Team (follow up visit)

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Inpatient Nursing Unit (HCAPS)

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Specialty Teams (follow up visits)

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Hospital Billing (payment arrangements)

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Payer Care Management (cost containment)

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Office-based Care Management (care coordination)

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Payer billing (payment of monthly premium, denial of care notices)

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Community Based Organizations (Social Determinants of Health issues)

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Home Care/Physical Therapy Follow-up

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Pharmacy (pick up medications)

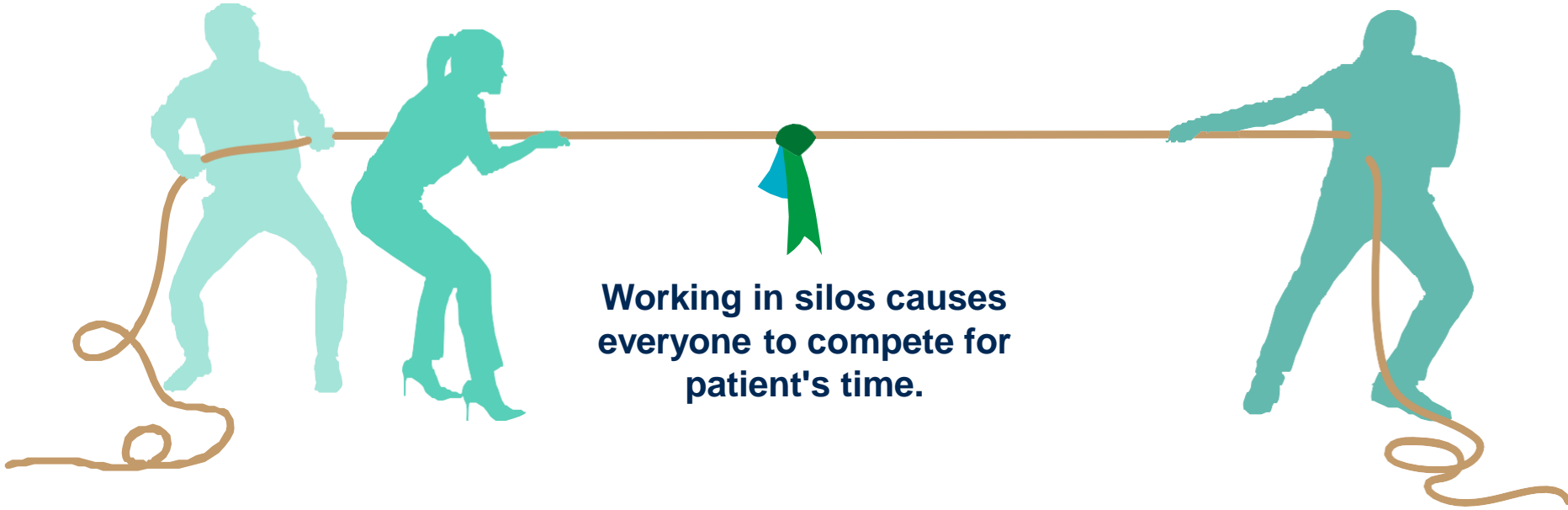
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## Reality: Whole Person Coordination is Challenging



- Not all patients have a Primary Care Provider.
- Some patients will center to a Specialty Team as their medical home.
- Social Determinants of Health are a core part of Whole Person Coordination.

# Competing for Patient's Time



**Working in silos causes everyone to compete for patient's time.**

# Work Together on Transition Plan: What problem are we trying to solve?



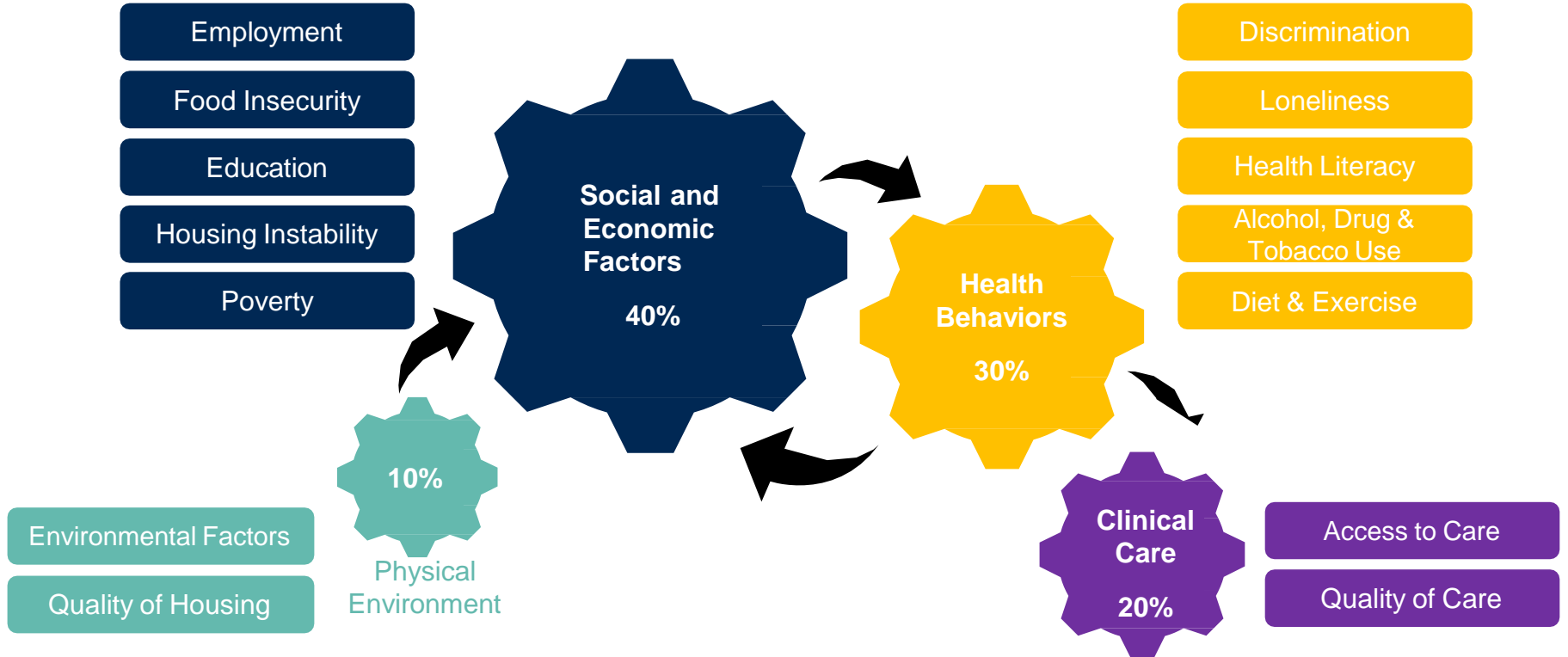


## Goals for Transition Support

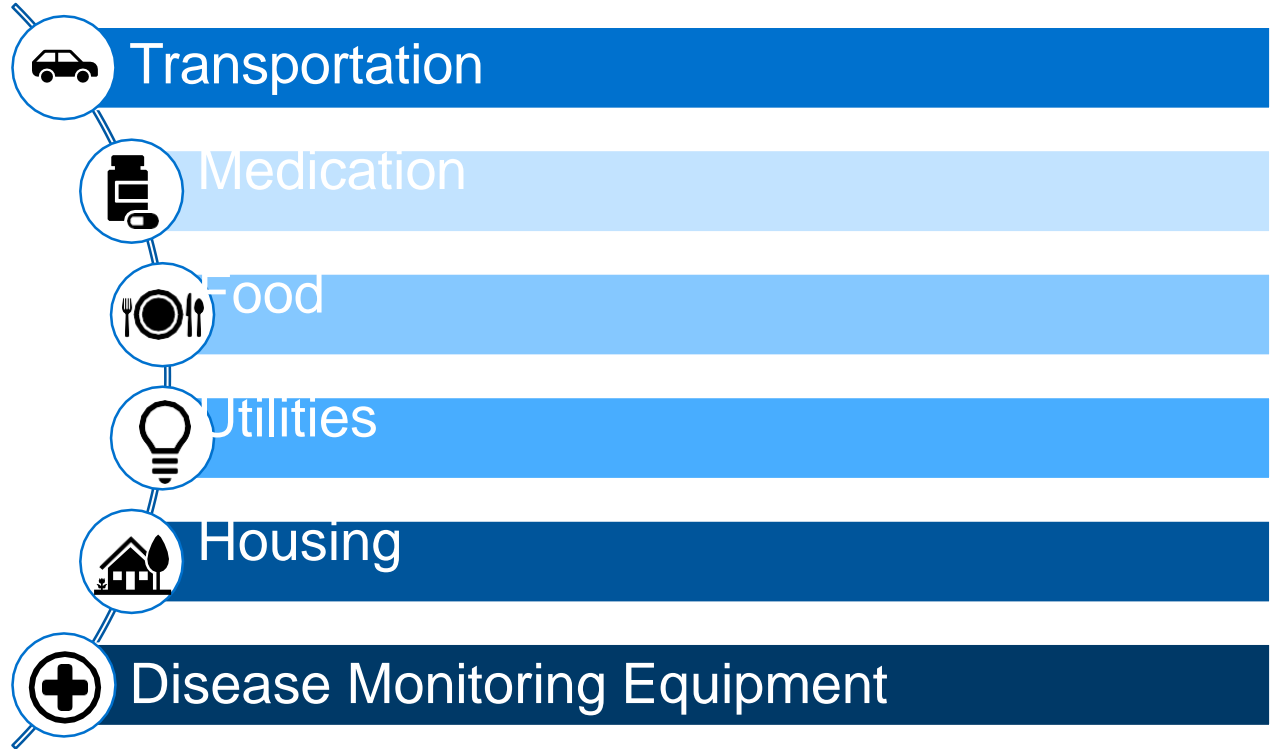
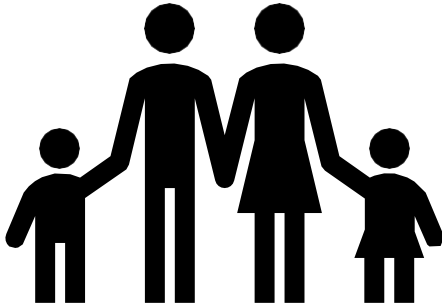
- **Timely** – Identify the patients who need help, when patients and their families are still trying to craft solutions.
- **Targeted** – Reach out to those who need help, in the format they desire.
  - Low Risk patients: texts, self-service, ability to self-escalate
  - Rising Risk: some outreach to queue key behaviors, but also support to activate their own plan and some reminders of key behaviors and key actions in their transition.
  - High Risk: whole person support, proactive outreach, team members including RN, MSW, CHW. One source of contact who never says, “That’s not my job,” rather, “I don’t know, let’s find out together.”
- **Actionable** – Working with people whose struggles are solvable.  
Making a strong case to the recovering person that we are a valuable member of THEIR recovery team.



# How do we efficiently and effectively address all the factors for health?



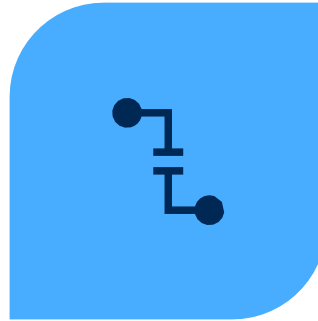
# Top Transition Needs



## SDoH Platform



IMPLEMENTING SIGNIFY HEALTH, A CLOSE-THE-LOOP SOLUTION THAT ALLOWS US TO SECURELY COMMUNICATE BETWEEN PROVIDERS AND CBOS TO FACILITATE INDIVIDUAL SOCIAL HEALTH SOLUTIONS.

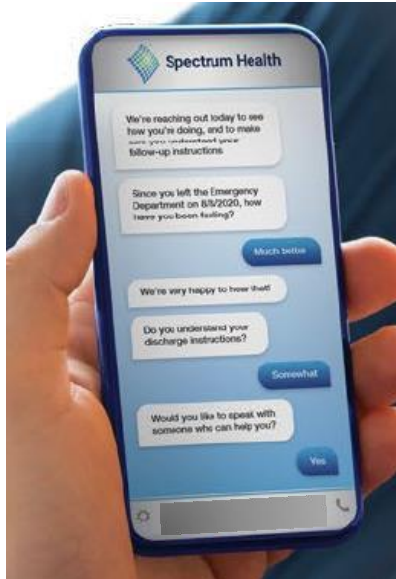


IT IS SECURE AND ASYNCHRONOUS, ELIMINATING THE NEED FOR VOICEMAILS AND MISSED CONNECTIONS AMONG COLLABORATIVE TEAMS.



THE DATA IS COLLECTED IN A STRUCTURED FORMAT, ALLOWING US TO MAP HOTSPOTS OF NEED ACROSS PAYER POPULATIONS AND GEOGRAPHIC AREAS.

# ED Visit Text Follow-up



Spectrum Health would like to check in after your ED visit. Click here to chat: <https://clinic-staging.conversahealth.com//Z07x7e5bjCDg9Tt5m7o11UATyN53a1oh1P5MRM5544>

## Provide

- Provide automated virtual support after an ED visit
- Escalate to RN CM support as needed

## Reduce

- Reduce avoidable ED return visits

## Identify

- Proactively identify patients who have clinical or social determinant barriers that put them at risk of ED readmission or other care overutilization

## Help

- Help patients feel connected to their care team to assist them in adhering to their follow up plans

# Growing Partnerships



truenorth   
community services

## G.R.A.C.E. Network

(Gather Resources and Align Community Efforts)

# Technology | The Gift and Challenge of Virtual Care



# Patient Story





## Patient Story



# Patient Story



## Summary



Understand the series of recovery behaviors that patients **need** to complete **in transition** from inpatient care to baseline health.



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# Thank you



**Spectrum  
Health**



**Questions? Stay in Touch!**

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