



PERINATAL CARE DIGITAL PULSE

Health systems know that pregnancies are make or break opportunities to deliver high quality, affordable care, and build enduring relationships with women — a group that spends 34% more on health care over their lifetime as compared to men. Know where you stand by evaluating your capabilities in these essential elements of a comprehensive, digitally-enabled perinatal care strategy.

To help our members assess their current digital capabilities relative to perinatal health, the AHA is introducing the Perinatal Care Digital Pulse, an easy-to-use, self-assessment tool that can help organizations identify current capabilities and prioritize areas for improvement.



Hospitals and health systems that digitally transform their business and operating models will:

- Provide convenient access and a seamless, personalized care experience
- Deliver value to payers by digitally orchestrating specialty care
- Embrace digital as a platform for care delivery, evolving from doing digital to being digital

Developed in partnership with AVIA, the nation’s leading digital transformation partner for healthcare organizations, the Perinatal Care Digital Pulse helps hospitals and health systems benchmark their digital capabilities across these areas:

Increasing Access & Capacity	Improving Engagement & Self-Management	Optimizing Appropriate Utilization	Accelerating Clinical Improvement
Reproductive Telemedicine	Reproductive Education	Perinatal Navigation	Complex Pregnancy Management
Tele-MAT	On-demand Behavioral Health	Community Resource Referrals	Perinatal Clinical Decision Support
Telemental Services		Non-Emergency Medical Transportation	
Reproductive Health Monitoring		Nutrition Support	

In addition, the Pulse allows members to explore resources to help them accelerate progress and to see how they compare with peers who are also benchmarking progress with this resource.

By evaluating their organizations' capabilities in specific areas, members can see where they stand against their peers. The Perinatal Care Pulse will clearly and efficiently show what “good” looks like in the field and will point you toward those organizations that are performing well on specific measures.

AVIA The Perinatal Care Pulse is only one aspect of AVIA’s digital innovation platform — AVIA Connect — to which AHA members have full access with their AHA.org account. With Connect, members can view a curated database of solution providers with which their peers have chosen to work; engage with peers in closed and open discussion groups; and view timely and relevant content on subjects of interest via the AHA online community.

To learn more and to access the Perinatal Care Digital Pulse visit www.aha.org/digitalpulse



Questions?
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