

October 27, 2020

AHA Releases New ‘Wear a Mask’ PSAs for Hospitals and Health Systems to Adapt and Use Locally

The AHA today released a new public service announcement (PSA) emphasizing the importance of wearing a mask to help Americans get back to doing the things they love. **Hospitals and health systems can add their own branding on the 30-second PSA, available in [English](#) and [Spanish](#).**

Visit AHA’s Wear a Mask [webpage](#) to download these videos so you can customize them and share them in your local market. On the webpage, you also will find additional digital tools and resources you can use with your communities.

Today’s PSA builds on [AHA’s continuing efforts](#) to reinforce with the public that America’s hospitals and health systems play a critical role in the health of our country – always there, ready to care. This message has never been more important as we continue to battle this historic public health crisis.

FURTHER QUESTIONS

If you have questions, please contact AHA at 800-424-4301.