

AHA & AVIA Strategic Partnership

The American Hospital Association, in collaboration with the nation's leading digital transformation partner for healthcare organizations, AVIA, is bringing new solutions and tools to support AHA members on their digital journey.

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Through this partnership AHA members have complimentary access to AHA Digital Pulse on the AVIA Connect platform enabling you to gain:

- Digital insights
- Peer-to-peer collaboration with others facing similar challenges
- Digital assessments & benchmarking
- The ability to research digital solutions

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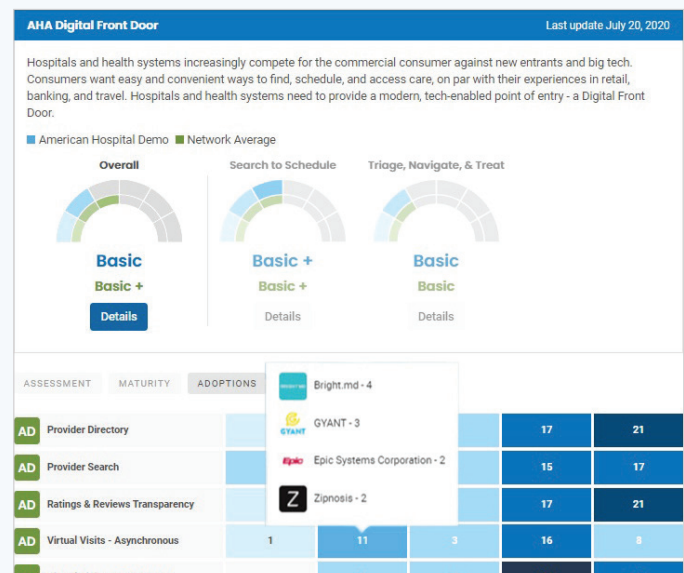
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Assess current digital capabilities and plan for the future with AHA Digital Pulse

- Learn where your existing capabilities can support scaling digital transformation.
- Prioritize high-value solutions to take rapid action with the most impact.
- Benchmark your digital capabilities against other industry leaders.
- Explore the solutions and access the resources that can help you achieve progress.

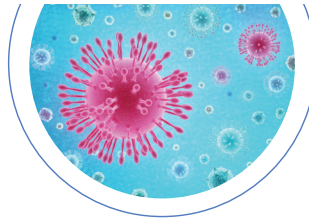


AHA Digital Pulse includes 3 Assessments

Behavioral Health



Covid-19



Digital Front Door



Member Testimonials

“ The assessment was important for us to know not only what our current state is, where we are today, but to **help us have a path going forward** so that we could avoid those multiple distractions that are always out there. ”

- *David L. Schreiner, FACHE*
President/CEO, Katherine Shaw Bethea Hospital

“ One of the things that’s been really great about being a part of this Digital Pulse is, I’ll be able to turn to whomever I want to that’s a part of that collaborative, or that network, or that group of folks, and ask them a question if I want to. I already have. **And it’s just really been nice to be able to know that I have someone I can turn to.** ”

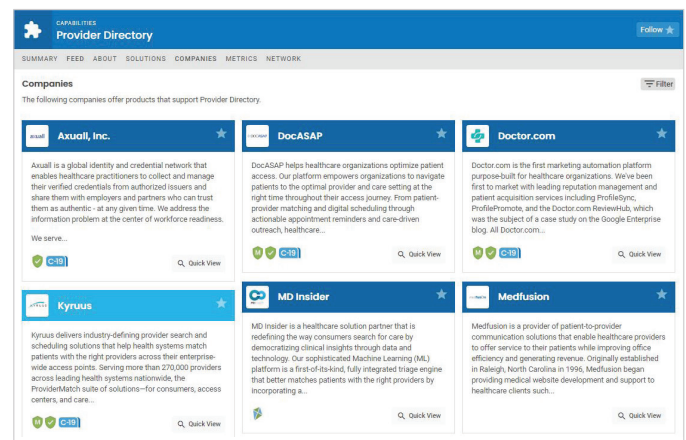
- *Leslie Marsh*
CEO, Lexington Regional Health Center

“ We spent about 25 minutes thoughtfully answering questions – **it was easy to use.** It crystallized what we already knew from a telehealth standpoint – what we are using and what our challenges are for expansion. We had already identified a need for more on-demand telepsych and have a business plan under review to move that forward, so we used the Pulse results to convey internally to IT and Finance where we have opportunity. ”

- *Rachel Weiss*
VP, Telehealth and New Business
Hackensack Meridian Health

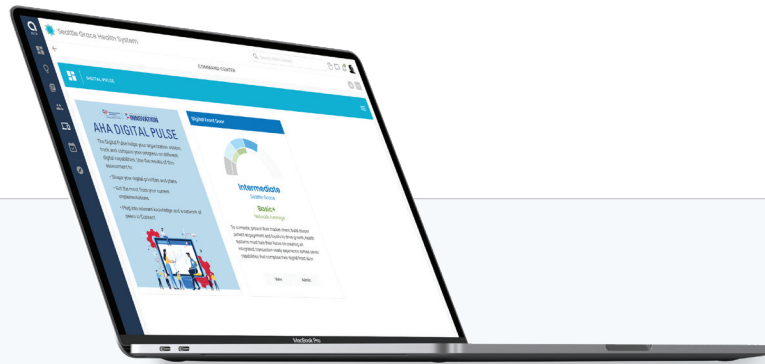
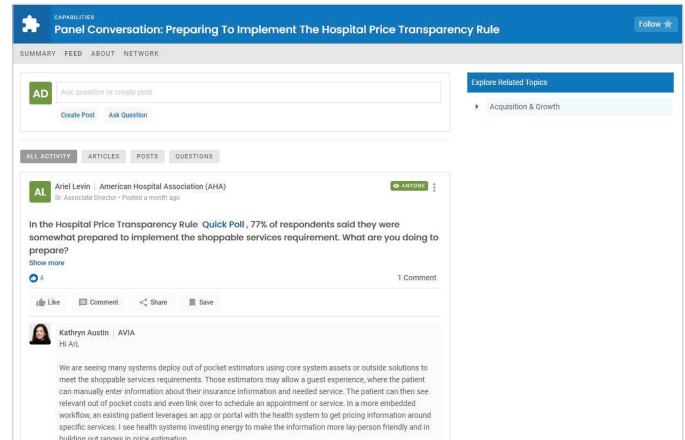
Quickly move from discovery to execution and measurement of digital initiatives

- Leverage AVIA Connect as an extension of your team for digital health insights and expert hands-on support.
- Explore vetted solutions for your priorities and choose the right solution for you organization.



Connect with your peers

- Connect with peers tackling the same challenges you are, on the same scale you are, and with the same type of requirements.
- Engage in virtual, asynchronous panels to ask questions and exchange solutions with peers on topics like price transparency, scaling digital for behavioral health care deliver, and more.
- Incorporate their lessons learned into your organization's approach.
- Visit the AHA Community for the latest updates and resources you need in one place to navigate today's rapidly evolving environment.



AVIA Connect supports your enterprise strategy



**Accelerate Time
to Value**



Gain Cost Efficiency



Reduce Risk



Contact us for more information

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