



AHA Team Training

Telehealth: Teams Transform Health Care

June 17, 2020



AHA CENTER FOR HEALTH
INNOVATION

Rules of Engagement

- **Audio for the webinar can be accessed in two ways:**
 - Through the phone (*Please mute your computer speakers)
 - Or through your computer
- **All hyperlinks on the screen are active if you click on them**
- **A Q&A session will be held at the end of the presentation**
- **Written questions are encouraged throughout the presentation and will be answered during the Q&A session**
 - To submit a question, type it into the Chat Area and send it at any time during the presentation

Upcoming AHA Team Training Events

Webinar

July 16, 2020 | 12:00 – 1:00 PM EST

[Register](#) for the webinar *Team Overboard: How to Get Your Team Back in the Boat*

- Recognize the current state of their team's engagement
- Identify at least two steps to help their team regain momentum
- Learn tools of resilience to prepare for the next challenge

New! Online Community Platform for AHA Team Training

- Access exclusive content and conversations you can't find anywhere else
- Connect with other health care professionals who share similar successes and challenges
- Share stories, tools, and content so we can all become an expert team
- Find thought-provoking conversations, expert perspectives, and a little inspiration each and every day



Join AHA Team Training's [Mighty Network](#) today!

Today's Presenter



Barbara Edson, RN, MBA, MHA

Exec. Dir., Virtual Care Center

UNC Health

Today's Objectives

Discuss key departments needed to establish a robust telehealth program

Compare in-person health care processes to telehealth health care processes

Explain how to implement in-patient telehealth workflows

Virtual Care (VC) Context: Leveraging AHA Telehealth resources

- Language – so many terms!
- AHA Telehealth Resources
<https://www.aha.org/telehealth>



Tables and tools

- 7 Telehealth Use Cases
- Specific Objective Achieved by Telehealth
- Hospital Telehealth Maturity Model

- AHA attributes telehealth maturation/adoption



UNC Health Virtual Care Center (VCC) Program Development

Pre COVID-19

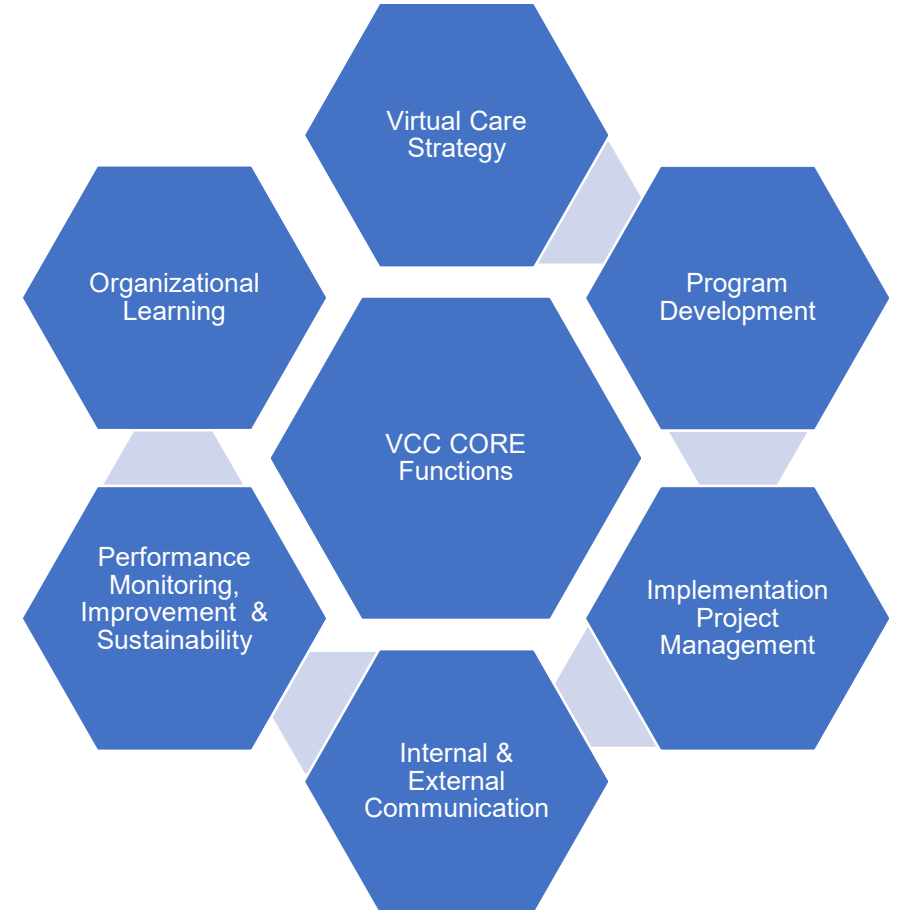
- Foundational
 - Strategic development
 - Guiding principles
- Governance Structure
 - Complex - intentional
- Pace
 - Use case development & optimization
- Communication
- Dashboard

Post COVID-19

- Governance Structure
 - ↑ Stakeholder driven
 - Nimble
- Pace
 - Use case development & optimization
- Communication
- Dashboard

What We Do

- **Virtual Care Strategy:** Work with HCS Leadership groups to develop and refine HCS virtual care strategy
- **Program Development:** Define and build virtual care programs in line with HCS strategy, promote organizational learning
- **Implementation Project Management:** Coordinate execution of virtual care projects and programs, establish standardized tools, process and protocols
- **Internal & External Communication:** Build awareness of all virtual care offerings
- **Performance, Monitoring, Improvement & Sustainability:** Develop metrics to monitor virtual care utilization, performance, improve and sustain programs
- **Organizational Learning:** Build system knowledge of virtual care



It takes a TEAM: A broad team across the health care system

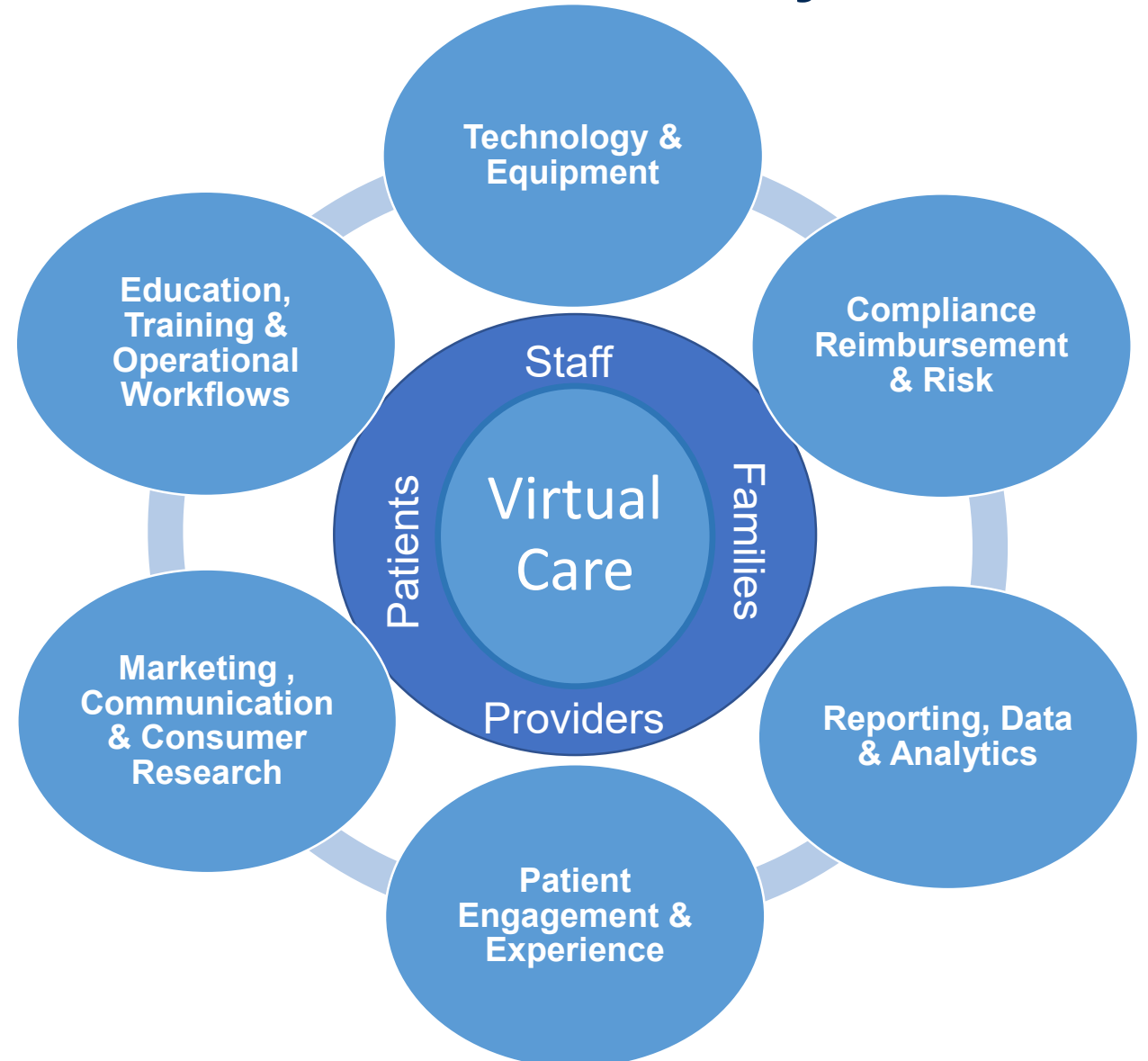
Stakeholders

End-user groups – Voice of the customer

- Patients/Families – group yet to be developed
- Providers/Staff – stakeholder meeting

Other Departmental Stakeholders

- Technology & Equipment
- Compliance Reimbursement & Risk
- Reporting, Data & Analytics
- Patient Engagement & Experience
- Marketing, Communication & Consumer Research
- Education, Training & Operational Workflows



Team Tools: Use in development of a VC program, products & services

- **Team Structure** – size membership, leaders, composition, etc.
- **Leadership** – coordinate activities of the team members by ensuring actions are understood, changes are shared, and team members have the needed resources
 - Effective Team Leaders – Team goals, organize team, collective input of team members, empowered team members, skillful at conflict resolution
 - Team Events – Brief, huddle and debrief
- **Situation Monitoring** – shared mental model, actively assessing the situational elements to gain information, maintain awareness to support the functioning of the team.
- **Communication** – ability to clearly and accurately exchange information
- **Mutual Support** – ability to anticipate other team members needs through an understanding of responsibility and workload

VC Use Cases: Adapted from AHA

Provider to Provider (P2P)



Consults: eConsult (AMB / IP)

Consults: Phone

Teleacute Care
eICU, Telesitting, Telestroke, etc.

Provider to Patient (DTC)



eVisit

Video Visit: Scheduled (AMB)
On-Demand (AMB)
AV Streaming (IP)

Billable Telephone Visit

My UNC Chart Messaging











Remote Patient Monitoring

Second Opinion

eConsults – Inpt & AMB settings

P2P use case

- Specific Epic@UNC referral type and process initiated by a provider who is requesting specialty guidance in the diagnosis, management or treatment of their patient
- Several specialties are available for inpt & ambulatory eConsults
- Provider and clinic operational workflow review and potential redesign required
- Provider education and training needed
- Additional specialties continue to be built in Epic@UNC

eConsult	Templated communication between a requesting provider and responding provider	
 Eliminate low acuity/low value in-office specialty referrals; improve timeliness of patient care		No direct patient interaction; provider initiated
 Specialty and primary care providers within UNC and community providers		No audio/video; templated communication between providers
 No incremental investment needed to scale/support technology		Peer-to-peer consult – sent to specialty “eConsult In-Basket” for response less than 48 hours
 Technology ready; driven by provider acceptance		Only Medicare pays referring and consulting providers; paid by time and method. Self-pay option for all others
 Epic@UNC and Care Link		Risk provider acceptance and potentially increasing cost of care

eConsults Teamwork

P2P use case

Broad team involved in development and implementation:

- Development
 - Provider stakeholder group – voice of customer
 - ISD Team – technology build and optimization
 - Compliance, Reimbursement, Risk Team Education
 - Education and Training
- Implementation
 - Local/facility champion
 - Education, training and coaching support
 - Communication and marketing
 - Data and analytics

Potential COVID application/benefit:

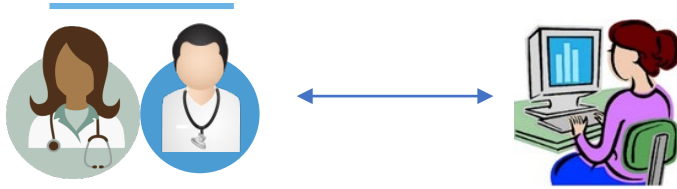
- Expand specialty access and increase turn-around time
- Diminish need for traditional Face to Face (F2F) consults for appropriate consults
- Reduce PPE

Teamwork Tools – eConsult development / implementation











- **Team Structure** – Providers, ISD analyst (build) / developers and training
 - Workgroups involved – Technology and Equipment, Compliance, Reimbursement and Risk, Reporting and Analytics, Education/Training and Operational Workflows
 - Workgroups yet to be involved – Communication/Marketing and Patient Experience
- **Leadership** – Lead by an ambulatory and an inpatient group
- **Situational Monitoring** – Identified opportunities to optimize workflow
- **Communication** – General organizational communication, specific entity and role of entity champion

Ambulatory Scheduled Video Visits

DTC use case



- Nationally – largest increase of all virtual tools over 1000% increase
- Provider to patient (DTC)
- Epic@UNC embedded solution
 - Built using context aware-linking
 - Scheduled in Epic@UNC
 - Patient enters through patient portal
 - Solution optimized over time
- Non-Epic embedded solution
 - WebEx Teams
 - Other solutions

Video Visit	Provider completes full visit with patient via video on-demand or scheduled	
 Provide patient access for low acuity or follow-up visits outside of the traditional office setting	 Patient or provider driven interaction	
 <ul style="list-style-type: none"> • Specialty & primary care providers, APPs • Other professionals, LCSW, Care managers, PT, dietician, etc. 	 Audio/video	
 Development cost and minimal technology	 Solution Timing -scheduled	
 Technology ready; driven by provider acceptance	 Reimbursement under COVID-19	
 <ul style="list-style-type: none"> • EPIC@UNC embedded solution using context aware linking • Non-Epic@UNC embedded solutions 	 Value achieved. Risk provider and patient acceptance	

Ambulatory Scheduled Video Visits Teamwork

DTC use case

Broad team involved in development and implementation:

- Development
 - Provider stakeholder group – voice of customer
 - ISD Team – technology build and optimization
 - Compliance, Reimbursement, Risk Team Education
 - Education & Training
 - Communication
- Implementation
 - Originally piloted with small, group, with COVID-19 overwhelming demand, abrupt immense implementation
 - Education, training & coaching support on small scale, with COVID-19, resources needed to ramp up quickly
 - Communication and marketing with smaller audience and infrequent, with COVID-19 frequent internal communication with large broad audience

Potential COVID application/benefit:

- Expand access
- Decrease unnecessary F2F appointments and decrease exposure risk

Teamwork Tools – Scheduled video visits development / implementation

Team Structure – Providers, ISD analyst (build)/developers and training

- Workgroups involved – Technology and Equipment, Compliance, Reimbursement and Risk, Reporting and Analytics, Education/Training and Operational Workflows
- Workgroups yet to be involved – Communication/Marketing and Patient Experience
- Practice/Clinic Teams
 - Roles check-in/front desk
 - Roles MA/ RN
 - Provider
 - Patient

Leadership – Lead by ambulatory leaders and stakeholders,

Situational Monitoring – Identified opportunities to optimize workflow

Communication – General organizational communication through established groups, communication to patients with COVID-19

Inpatient Virtual Solution: AV

Rounding and Consults

- Provider to patient workflow
- A team approach – What problem are you trying to solve? Establishing a common goal
- Rounding and or consults
- Telepresenter needed or not? (requires staff resource)
- Internal or entity-to-entity
- Epic@UNC patient context linking embedded solution - Hyperspace, Haiku, Rover, Canto, MyChart Bedside or WebExTeams
- ISD & VCC meetings for operational planning

DTC use case

Distal Site



Distal Site Devices

- Epic@UNC Embedded Solution
Hyperspace, Haiku, Canto
- Non-Epic embedded solution
*WebEx Teams with computer
DX80*

Originating Site

Telepresenter



Patient



Originating Site Devices

- Epic@UNC Embedded Solution
*Rover, Haiku, Canto, MyChart
Bedside*
- Non-Epic embedded solution
*WebEx Teams with computer,
ipad*

Inpatient Virtual Solution Teamwork

DTC use case

Broad team involved in development and implementation:

- Development
 - Provider stakeholder group – voice of customer
 - ISD Team – technology build and optimization
 - Compliance, Reimbursement, Risk Team Education
 - Education & Training
 - Communication
- Implementation
 - Developed with COVID-19
 - Team – Operation and Providers key team for development

Potential COVID application/benefit:

- Decrease exposure/decrease PPE use
- Ability for providers/care givers who are in quarantine to deliver care
- Access to specialty care providers

Teamwork Tools – Scheduled video visits development / implementation

Team Structure – Providers, ISD analyst (build)/developers and training

- Workgroups involved – Technology and Equipment, Compliance, Reimbursement and Risk, Reporting and Analytics, Education/Training and Operational Workflows
- Implementation – a partnership
 - Providers/Care Givers
 - Telepresenters
 - Patient

Leadership – Lead by ambulatory leaders and stakeholders

Situational Monitoring – Identified opportunities to optimize workflow

Communication – General organizational communication through established groups, communication to patients/family members

Summary

- Opportunities exist to expand the team to include patients and families
- Opportunities exist to further develop existing teams and add structure
- Virtual Care will continue to grow and evolve, predictions it will never return to pre-COVID-19 state
- Teamwork tools can and should be employed in the development of a virtual care program
- Teamwork tools are applicable in clinical virtual care delivery and require an expanded team to deliver care



Questions? Stay in Touch!

www.aha.org/teamtraining

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