

Advancing Health in America Rural Health Services



It has been almost a year that I have been privileged to assist AHA direct a digital community for rural hospital executives. The feedback continues to be positive and we encourage our colleagues from across rural America to use this resource for problem solving and knowledge transfer. This is a safe and secure platform to examine key operational and management priorities with input from rural health care subject matter experts and thought leaders.

Those who have contributed via posts and shared files have learned the

value of collaboration. Never has this been more important than now as we navigate the COVID-19 pandemic, restore elective procedures and establish our presence as the primary source of health care as well as economic engines in our communities. This need becomes even more pronounced as live options for education and networking have radically diminished.

Upon sign-in, you will find active discussions on challenging topics including:

- New Payment Models
- The Future of EHRs
- COVID-19
- Physician Practice Ownership Models and,
- Telehealth primary care visits.

This online AHA Rural Hospital Executive Community also will help our AHA colleagues receive input and respond more quickly to our needs and priorities. They will work closely with us and others to develop solutions to our evolving challenges and address emerging issues.

If you have logged in and participated in the <u>Rural Forum</u>, then I look forward to your continued participation. If you have not yet logged in, then go to <u>membercommunity.aha.org</u>, select the Log-in option in the top right corner and use your email along with your AHA.org password. If you do not remember your password, you can <u>reset it here</u>.

If you have questions or need assistance with log-in then please contact <u>ahahelp@aha.org</u> or call 800-424-4301.

Thank you for your commitment to rural health care and continued support of the AHA. I look forward to collaborating with you on-line soon.

Best regards,

Marty Fattig CEO Nemaha County Hospital Auburn, NE

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