

Securely Teleworking in Healthcare

OVERALL CLASSIFICATION IS

TLP:WHITE PRODUCT SERIAL #: 202003240918

March 26, 2020

Agenda

- Why this topic?
- Telework: Benefits vs. Risks
- Current healthcare telework jobs
- Healthcare services offered remotely
- Implementing a telework program
- Security policy modification considerations
- Home office requirements and security
- Virtual Private Networks (VPNs)
- Multi-factor Authentication (MFA)
- PHI and ePHI and how to protect it
- Transitioning to the cloud
- Additional practical security recommendations
- References
- Questions

Slides Key:



Non-Technical: managerial, strategic and high-level (general audience)



Technical: Tactical / IOCs; requiring in-depth knowledge (sysadmins, IRT)

Healthcare Telework – Why This Topic?

Why are we holding this presentation? Three reasons:

- There's the obvious, immediate answer: The Coronavirus pandemic
 - Currently, increased vulnerability and increased threat increased risk.
- There's a longer-term answer: This likely isn't the last event like this
 - Continuity of operations (COOP) Plans for healthcare organizations should be in place, and include remote work provisions
- There's a more permanent answer: Telework has inherent benefits to a healthcare organization and its employees
 - Telework has the potential, in some instances, to make a healthcare organization more efficient and more effective
 - Telework can also raise employee morale, not only improving the quality of life for the individual but, as the saying goes, a happy employee is a productive employee
 - It must be done so securely

Bottom line:

- Telework has immediate and long-term benefits for healthcare organizations...
- ...but security becomes even more critical



Telework: Benefits vs. Risks

Potential benefits of telework

- Increase employee effectiveness
- Increase management achievement of goals
- Avoid delays associated with commute
- Reduce office distractions
- Reduce real estate costs/requirements
- Increased employee morale due to improved quality of life
 - Commute saves time and money
 - Work environment familiarity, comfort, relaxed dress code
 - Personal costs Attire, purchasing meals
- Business continuity in the event of an emergency/disaster
- Decentralized and distributed work is becoming more common

One of the many benefits of telework is a relaxed dress code



Image source: https://twitter.com/sighrolanna

Potential risks when teleworking

- Decreased employee effectiveness
- Increased costs
- Increased attack surface

Research that supports these observations:

2014 PGi report: State of Telecommuting

https://www.slideshare.net/PGi/state-of-telecommuting-2014-pgi-report/1

2015 Stanford University study on Telework

https://nbloom.people.stanford.edu/sites/g/files/sbiybj4746/f/wfh.pdf

Office of Personnel Management: Telework Insights

https://www.opm.gov/policy-data-oversight/worklife/federal-work-life-survey/telework-insights.pdf

Telework – Additional Benefits

Image source: fairfaxcounty.gov

Great Reasons to TELEWORK

SAVES MONEY

Telework employees spend less on their professional wardrobe, eating out, dry cleaning and transportation (including vehicle usage, gas and insurance).



REDUCES TRAFFIC CONGESTION

By encouraging employees to perform some or all of their duties without commuting to the office, companies can help reduce traffic congestion, improve air quality and create a flexible workplace.

THE ENVIRONMENT

The fewer cars on the highways, the safer and healthier the environment is for us all.



TAX CREDIT

Your company could be eligible for tax credit.

3. INCREASES PRODUCTIVITY

With the right tools and a flexible schedule, employees are able to work any time, anywhere, without the distractions of the office. This allows employees to be more focused and 22% more productive.



DECREASED EMPLOYEE TURNOVER

The benefits of a telework program are widespread. According to the International Telework Association and Council, on average, teleworking yields a 20% decrease in employee turnover.



Many healthcare jobs are already offered remotely, such as:

- IT and information specialists
- Medical billing/coding
- Medical translator
- Nurse care manager
- Medical director
- Clinical Program Manager
- Healthcare recruiter
- Medical writer
- Insurance professional
- Patient advocate/customer service rep
- Medical transcriptionist
- Pharmaceutical representative
- Legal nurse consultant
- Physician



Therefore, many healthcare organizations already have the basic technology and policy infrastructure in place to support telework, and expansion is simply a matter of managed scaling of those capabilities

How to Implement/Expand a Telework Program

ge source: Thrive Global

Image source: Thrive Global

Implementing/expanding a telework program

Training (Both individual contributors and managers)

- Individual contributors need to receive training in working securely (VPN use, PII/PHI handling, collaboration tools, etc...)
- Managing telework employees can be a challenge; Security will be critical
- Managers need to be familiar with the same tools their employees are using (see above) not only for their own use but to ensure their employees remain well-trained and are utilizing them to the best of their ability
- Communication, security and organization are key

Devices – Allocated, tracked, and secured:

- Endpoints enterprise and/or BYOD (laptops, tablets, cellphones, etc...)
- Security (protecting PII and PHI in all forms)
 - Minimizing PII/PHI in communications (e-mails and instant message/chat rooms, especially)
 - Encryption of e-mails
 - Disallowing personal e-mail for work on any device



How to Implement/Expand a Telework Program



Scalable infrastructure

- Internet service (adequate bandwidth for the organization)
- Out-of-band communication methods
- Virtual Private Network (VPN) technology
- Multi-factor Authentication (MFA) technology
- Bandwidth monitoring and management (internal and external)
 - Should be monitored for usage and security!
 - SIEM tools may provide a solution, but will require manpower to properly utilize them

Policy

- Describes how an employee requests, utilizes and terminates regular remote access to an organization's information resources (systems, networks and data)
- Includes acquisition, use and maintenance of mobile system
- May also include bring your own device (BYOD) requirements (which should include BYOD security)
- An IT helpdesk will need to be adequately staffed to support increased teleworkers



Image Source: Flickr

Security Policy Modification Considerations

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Image source: Wikipedia

Implementation/Expansion of BYOD policy:

Reevaluation of BYOD policies – Expansion may require:

- Additional training
 - Security for BYOD devices
 - Managers will need to plan and proactively manage remote workers to be sure they are providing the support to the organization their position requires
- Additional security (VPN accounts, endpoint security implementation)
- Must include all devices (laptops, tablets, phones, etc...)

Security implications go beyond individual devices:

- If multi-factor authentication is not already in place, this is a good opportunity
- Scalable VPN services may require additional IT resources and personnel to support
- Management of VPN accounts becomes even more important



Security Policy Modification Considerations



- Enterprise security policy
 - All decisions must be made with the understanding that the attack surface increases as more employees telework.
 - Intrusion detection and real-time incident handling becomes even more important
 - Security Information and Event Management (SIEM) tools become even more important
- Telework policy also fits into the overall risk mitigation strategy and as such, should be part of any COOP plan



Home Office Requirements

What does an employee need in their residence to telework?

Physical space

Preferably an area that is dedicated to work and not used for anything else

Reliable (speed and consistent availability) of communications

- Internet access via Internet Service Provider (ISP)
- Cellular signal via local cell tower
 - May consider cell extender

Modem and router

- Modem usually provided by ISP
- Routers can be bought locally or online
 - Newer routers are more secure

Isolation from distractions

Office supplies

- The usual: pens, notebooks, etc...
- Desk and comfortable chair
- Filing cabinet
- Fire safe box

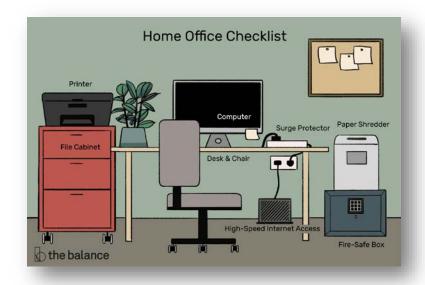


Image source: The Balance Small Business







Home office IT components:

Modem

- Point of demarcation
- Receives/Sends directly to/from Internet Service Provider (ISP)

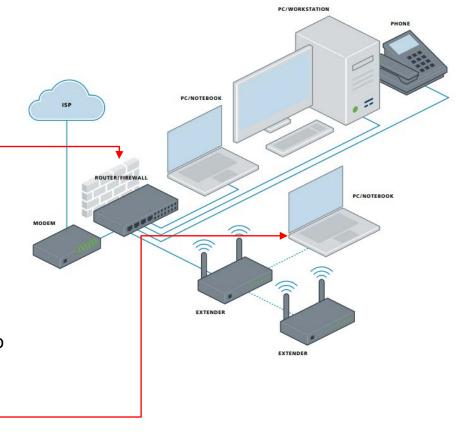
Router/Firewall

- Can provide access to both wired and wireless devices
- Often includes integrated firewall
 - Firewall acts as digital security guard for network/internet traffic
- Devices can include laptops, desktops, tablets, wired and cellular phones
- Extenders can allow wireless router signal to extend throughout a large home/building

Endpoint security

Installed and updated

ENDPOINT SECURITY IS VITAL

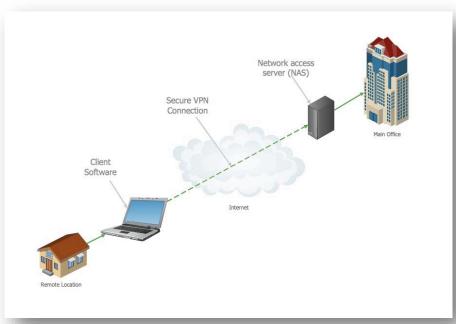


Virtual Private Networks (VPNs)



What is a VPN?

- Virtual Private Network
- Creates an encrypted "tunnel" enabling secure, end-to-end communications; extends a private network beyond traditional physical boundaries
- Commonly used for teleworkers or workers on travel
- Protects confidentiality and prevents interception of data; Allows for use of public infrastructure without exposing sensitive information
- Does not defend against denial-of-service attacks; doesn't protect availability
- A VPN server must be operated and maintained – these demands will increase as the number of users increases
- Malicious individuals will attempt to exploit the VPN server as it can present an attractive target



DVPN diagram source: Conceptdraw.com

Virtual Private Networks (continued)

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What to be concerned about regarding VPNs?

- Critical to keep a VPN server patched and properly configured! Why?
 - Unlike other IT resources, it is necessarily exposed to the public Internet
 - By its very function, it allows access to the internal network
 - It is a glaring target for malicious individuals
- What to do to keep VPN services and the enterprise IT infrastructure safe?
 - VPN accounts must be properly managed and monitored
 - Tracking which accounts login and when (review logs)
 - Abnormal behavior should be monitored
 - Did the account for a "M-F, 9-5" worker login at 3AM Sunday morning?
 - Investigate as appropriate
 - Access restrictions per account can (and should!) be implemented

 - When?
 - How often?
 - Failed login attempts
 - Security Incident and Event Management tools
 - Thorough coverage of VPN server and demilitarized zone (DMZ)

Example VPN server logs 19:39:32 pptpd[30919]: CTRL: Ignored a SET LINK INFO page 19:42:06 pptpd[30919]; CTRL; Client 76.185.116.203 contr 21:12:53 pptpd[31292]: CTRL: Client 24.0.18.222 control 21:12:53 pptpd[31292]: CTRL: Starting call (launching pp 21:12:53 pppd[31293]: Plugin /usr/lib64/pptpd/pptpd-logs 21:12:56 pptpd[31292]: CTRL: Ignored a SET LINK INFO page 21:18:36 pptpd[31292]: CTRL: Client 24.0.18.222 control 5:43 pptpd[3697]: CTRL: Client 24.0.18.222 control (45:43 pptpd(3697): CTRL: Starting call (launching ppg ll:45:43 pppd[3698]: Flugin /usr/lib64/pptpd/pptpd-logwt 11:45:43 pptpd[3697]: CTRL: Ignored a SET LINK INFO pack 11:52:23 pptpd[3697]: CTRL: Client 24.0.18.222 control 12:12:06 pptpd[3951]: CTRL: Client 24.0.18.222 control (far 3 12:12:06 pptpd[3951]: CTRL: Starting call (launching ppp Image source: Thesafety.us

Multi-Factor Authentication

Multifactor authentication (MFA)

- Three categories of authentication methods
 - Something you have (e.g. ID card, physical token, cell phone)
 - Something you are (fingerprint, iris features, signature)
 - Something you know (password, pin number, combination)
- MFA leverages two (or more!) categories
 - Simply called two-factor authentication (2FA) when it leverages two
 - Examples:
 - Login to your bank with password, PIN # sent to phone to also be entered
 - Need to insert ID card into computer and enter PIN when logging in
- MFA can go a long way in keeping enterprise accounts, e-mail and VPN accounts secure and is highly recommended for teleworkers



PHI and ePHI

PHI – "Protected Health Information" – Health Insurance Portability and Accountability Act of 1996 (HIPAA)

Definition (Per 45 CFR 160.103)

- Individually identifiable health information is information that is a subset of health information, including demographic information collected from an individual, and:
 - (1) Is created or received by a health care provider, health plan, employer, or health care clearinghouse; and
 - (2) Relates to the past, present, or future physical or mental health or condition of an individual; the provision of health care to an individual; or the past, present, or future payment for the provision of health care to an individual; and
 - (i) That identifies the individual; or
 - (ii) With respect to which there is a reasonable basis to believe the information can be used to identify the individual.



PHI and ePHI

18 HIPAA identifiers:

- Patient name
- Dates (birth, treatment, death)
- Physical addresses
- E-mail addresses
- Fax numbers
- Social security numbers
 Certificate/License

- Telephone numbers
- URLs/Web addresses
- Full face photos/other pictures
- Health plan beneficiary information

numbers

- Device identifiers and serial #s
- Vehicle identification information
- Internet Protocol (IP) addresses

- Biometric (finger, voice, etc..) info
- Medical record #s
- Account number
- Any other uniquely identifying info

ePHI is PII that is "produced, saved, transferred or received in an electronic form."

ePHI leaks are one of the biggest concerns for modern day healthcare cybersecurity, especially with regards to telemedicine

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Safeguarding PII/PHI/ePHI

Image source: NJ.gov



Steps for additional security

- Teleworking employees should sign a confidentiality agreement
- Non-employees should not have access to PHI
- Home router security
 - Minimizing broadcasted network info (SSID)
 - Encrypting traffic
 - Ensure default passwords are changed to something sufficiently complex and unpredictable
- Use of a VPN
- Work system should have USB drive storage capability disabled; Other means should be implemented to prevent transfer of data to external media
- Physical security of information
 - Minimize the amount of PII/PHI/ePHI that is printed
 - Provide employees with lockable file cabinets if they need to handle
 - A shredder should be available (P-3, <= 2mm shred)





Image source: Parade.com

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Transitioning to the Cloud



Transitioning to the cloud facilitates telework for two reasons:

- You will need less IT staff to manage assets and resources
- Cloud capabilities allow for remote access to assets and resources

Four options

- On-premises: Internal management of everything
- <u>Infrastructure-as-a-service</u>: On-demand access to IT resources which allow an organization from having to purchase hardware outright
- <u>Platform-as-a-service</u>: Provides infrastructure, some software and a framework for developers to build upon; Applications managed in house
- <u>Software-as-a-service</u>: Delivers applications that are managed by a third-party vendor; Also known as cloud application services (most common option)







- Moving to software-as-a-service (SaaS) might help any transition to telework
 - Complete software solution
 - Pay-as-you-go
 - Reduce need for IT staff
- Outsourcing...
 - Management of servers and applications
 - Data storage
 - Uptime requirements
 - Bandwidth and overall availability
 - Some security capabilities
- Security
 - Storage and transmission security outsourced
 - Data redundancy can be implemented in-house in addition to any security the service provider offers
 - Cloud services do not equate to 100% security!
- Other options besides SaaS could also lighten the burden of a transition to telework

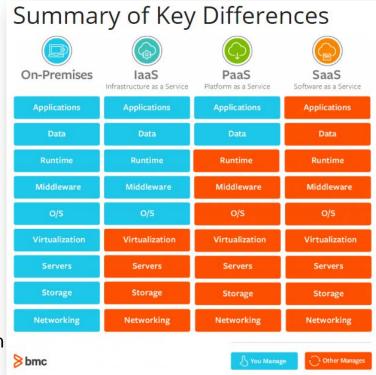
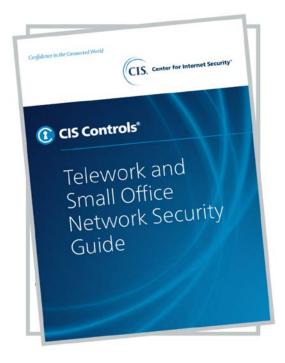


Diagram source: BMC



The Center for Internet Security (CIS)

- Non-profit organization dedicated to promoting cybersecurity, cyberdefense and an environment of trust in cyberspace
- They released a guide for small offices and home office network security that we recommend as part of an approach to securing a telework environment
 - The guide includes:
 - Purchasing, setting up and managing equipment
 - Devices and networks
 - Common data encryption algorithms (WEP, WPA, WPA2, WPA3 and WPS)
 - Note that, as the guide explains, WEP and WPA are obsolete and insecure encryption algorithms
 - Network security configuration best practices
 - An action checklist
 - Mapping to CIS controls
- The guide can be found at:
 - https://www.cisecurity.org/white-papers/cis-controls-telework-andsmall-office-network-security-guide/



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Questions

Upcoming Briefs

• 2019 Threats posed to Healthcare Sector by use of Third-Party Services

- Access Control on Health Information Systems
- AZORult Malware



Product Evaluations

Recipients of this and other Healthcare Sector Cybersecurity Coordination Center (HC3) Threat Intelligence products are highly encouraged to provide feedback to https://example.com/hC3@HHS.GOV.

Requests for Information

Need information on a specific cybersecurity topic? Send your request for information (RFI) to HC3@HHS.GOV or call us Monday-Friday, between 9am-5pm (EST), at **(202) 691-2110.**