

Don't Let Depression Go Too Far...



This Year

October 11, 2007

NATIONAL DEPRESSION SCREENING DAY[®]

Presents **STOP A SUICIDE TODAY!**

*A Life Saving
Call to Action:*

Empowering the public and
clinicians to respond to the
warning signs of suicide.



ADDRESSING:

Suicide Risk and
Depression
Bipolar Disorder
Generalized Anxiety Disorder
Posttraumatic Stress Disorder

For 17 years, Screening for Mental Health's *National Depression Screening Day (NDS)* has supplied health care providers and hospitals with effective, affordable and easy-to-use education and screening resources for early intervention and prevention of mental illness and suicide.

Reaching community members with undetected and untreated mental disorders has never been more important. Studies have shown that over 90% of people who die by suicide had one or more psychiatric disorders at the time and never received treatment.

National Depression Screening Day provides mental health screening for those not in treatment plus suicide detection and education for friends, families and clinicians. NDS helps to:

- Reach community members across the lifecycle, year-round
- Market your services to community members
- Educate clinicians and hospitals on how to provide suicide risk assessment in compliance with the new safety goals on suicide (JCAHO)



All suicidal people need a helping hand. Empower your community and clinicians to recognize the signs of suicide and how to respond.

SOMETHING FOR EVERYONE

National Depression Screening Day® 2007

Targeting

- *Community:* Mental health screening for four prevalent mental illnesses: depression, bipolar disorder, generalized anxiety disorder, and posttraumatic stress disorder (PTSD)
- *Friends and Family:* Education about signs of suicide and how to respond
- *Clinicians and Hospitals:* Suicide risk assessment tools including resources to meet JCAHO 2007 Patient Safety Goals

Online Screening – 24/7 Through Your Website

Participating organizations have the option of providing year-round, anonymous online screening

In-Person Screening Events

NDSO is implemented at the community level by health care, social service, government, faith-based, and advocacy organizations.

The NDSO office provides:

- A comprehensive kit of ready-to-use materials
- Event promotion materials and guidelines/templates
- A national media campaign to increase attendance at events
- Support and technical assistance via phone, email and the web

Organizations conducting a screening event provide:

- Clinicians and administrative staff to run the event
- Physical location for the event
(A high-visibility community location)
- Event promotion and implementation in your local community



ACT NOW: YOU CAN SAVE A LIFE TODAY

Full Kit (\$195)

The Full Kit includes materials to educate and screen 50 participants. Materials include screening forms, Suicide Risk Questionnaire, educational brochures, a video, clinician education materials, posters, promotion templates, the Implementation and Promotion Guide and access to a webpage of downloadable resources. *New this year: suicide education and prevention resources*

Online Screening – 24/7 Through Your Website (\$195)

Anonymous, online screening for depression, bipolar disorder, generalized anxiety disorder and PTSD with immediate results and feedback. Your community members will receive a customized welcome message and referral for evaluation and/or treatment. Real-time utilization reports of screening results. Plus, add your own customized demographic questions. Available in both English and Spanish.

Older Adult Kit (\$95)

The Older Adult Kit includes education and screening materials for 25 older adult participants, including educational brochures addressing depression and suicide risk in later life, Suicide Risk Questionnaire, and a Feel Good Bingo® game that educates older adults about depression, anxiety disorders and suicide.

New this year: A Clinician Guide for Geriatric Depression and Suicidality in Primary Care to help clinicians identify and treat depression and suicide risk in older adults.

Mini Kit (\$95)

For organizations that plan to host a smaller event, the Mini Kit provides enough materials to screen and educate 25 participants, including screening forms, brochures, posters and the Implementation and Promotion Guide. This kit does not include a video.

Screening Event Locator Listing (No Fee)

Holding an event but don't need new materials? Receive national media exposure for your organization by listing your event on the event locator.

REGISTRATION FORM

Register ONLINE at www.MentalHealthScreening.org

Or, MAIL or FAX this completed form with payment to:

Screening for Mental Health P.O. Box 845788, Boston, MA 02284-5788

Fax: 781-431-7447 • Phone: 781-239-0071 • Email: ndsds@mentalhealthscreening.org

Please include my screening site on the Screening Event Locator webpage *for no additional fee*

Please list my screening site on the Screening Event Locator throughout the year (beyond October)

ORGANIZATION'S CONTACT INFORMATION

Organization Name _____

Contact Name _____

Street (UPS cannot deliver to P.O. Boxes) _____

City _____ State* _____ Zip _____ Country* _____

Email _____

Phone () _____ Fax () _____

SCREENING SITE (Please Fill Out One Form For Each Location)

Screening Site _____

Contact Name _____

Street (UPS cannot deliver to P.O. Boxes) _____

City _____ State* _____ Zip _____ Country* _____

Email _____

Phone () _____ Fax () _____

**Shipping costs are included in the registration fee if inside continental US. Outside the continental US please contact the NDSO office for details*

SHIP KIT TO: Screening Site Organization

Kits are automatically shipped to your organization unless otherwise specified

INDICATE HOW MANY YOU WOULD LIKE OF EACH KIT

Kit/Service	Amount	Number	Total
Full Kit	\$195		
Older Adult/Bingo Kit	\$95		
Online Screening – English	\$195		
Online Screening – Spanish	\$195		
Mini Kit	\$95		
		TOTAL AMOUNT DUE:	

PAYMENT INFORMATION

Check Enclosed Check Number: _____

All checks payable to: Screening for Mental Health/NDSO Program

Tax ID# 04-3221069 Purchase Order# _____

Credit Card

American Express Discover MasterCard Visa

Account Number _____ Expiration Date _____

Name on Card _____