# Spend more? Ration care? *Might we have another choice?*

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### Variations in practice and spending Origins



Science, December 14, 1973; Volume 182, pp 1102-08 Recent legislation has extended planning and regulatory authority in the health field in a number of important areas. The 1972 amendments to the impact of regulatory decisions on the equality of distribution of resources and dollars and the effectiveness of medical care services.



Where Knowledge Informs Change

### Small Area Variations in Health Care Delivery

A population-based health information system can guide planning and regulatory decision-making.

John Wennberg and Alan Gittelsohn

### Per-capita Medicare Spending Trends: 1992 to 2006



Annual Growth Rates of per Capita Medicare Spending in Five U.S. Hospital-Referral Regions, 1992–2006. Data are in 2006 dollars and were adjusted with the use of the gross domestic product implicit price deflator (from the Economic Report of the President, 2008) and for age, sex, and race. Data are from the Dartmouth Atlas Project.

Annual savings if Long Island had grown at San Francisco rate:	\$1 billion
Projected savings if US grew at San Francisco rate from now to 2023:	\$1.42 trillion

Source: Slowing the Growth of Health Care Spending: Lessons from Regional Variation Fisher, Skinner, Bynum, New England Journal of Medicine, February 26, 2009

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#### Variations in practice and spending The Dartmouth Atlas

#### The Quality of Medical Care in the United States:

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### Variations in spending and quality RWJF, National Institutes of Aging funded research

#### Health implications of regional variations in spending

Initial study: About 1 million Medicare beneficiaries with AMI, colon cancer and hip fracture

Compared content, quality and outcomes across high and low spending regions

Per-capita Spending Low (pale): \$3,992 High (red): \$6,304

Difference: \$2,312 (61% higher)

(1) Fisher et al. Ann Intern Med: 2003; 138: 273-298
 (2) Baicker et al. Health Affairs web exclusives, Oct
 (3) Fisher et al. Health Affairs, web exclusives, Nov
 (4) Skinner et al. Health Affairs web exclusives, Feb
 (5) Sirovich et al Ann Intern Med: 2006; 144: 641-64
 (6) Fowler et al. JAMA: 299: 2406-2412



## Variations in spending and quality

Where does the money go?

#### Effective Care: benefit clear for all

Reperfusion in 12 hours (Heart attack) Aspirin at admission (Heart attack) Mammogram, Women 65-69 Pap Smear, Women 65+ Pneumococcal Immunization (ever)

#### Preference Sensitive: values matter

Total Hip Replacement Total Knee Replacement Back Surgery CABG following heart attack

#### Supply sensitive: often avoidable care

Total Inpatient Days Inpatient Days in ICU or CCU Evaluation and Management (visits) Imaging Diagnostic Tests



Ratio of rate in high spending to low spending regions

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Ratio of rate in high spending to low spending regions

What does higher spending buy? Utilization of supply-sensitive care among patients with serious chronic illness at Premier's QUEST hospitals (last 2 years of life)



#### Variations in spending and quality What is the relationship between spending and quality?



- (1) Fisher et al. Ann Intern Med: 2003; 138: 273-298
- (2) Baicker et al. Health Affairs web exclusives, October 7, 2004
- (3) Fisher et al. Health Affairs, web exclusives, Nov 16, 2005
- (4) Skinner et al. Health Affairs web exclusives, Feb 7, 2006
- (5) Sirovich et al Ann Intern Med: 2006; 144: 641-649
- (6) Fowler et al. JAMA: 299: 2406-2412
- (7) Wennberg et al; Health Affairs 2009; 28: 103-112
- (8) Yasaitis et al; Health Affairs; web exclusive, May 21, 2009

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### Variations in spending and quality

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Key finding: per-capita costs of care over time are essentially unrelated to quality or outcomes. Some systems achieve high quality and low costs It matters what you spend the money on.

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# Some current points of confusion Look forward or look back?



End-of-life spending (2001-2005) vs average one-year spending for AMI, hip fracture and colon cancer patients (98-01) in 480 large U.S. hospitals with at least 50 patients.



Association between look forward treatment intensity measure and look back intensity (end-of-life patients only) in Pennsylvania hospitals.

Barnato et al Med Care 2009;47: 1098–1105



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Skinner – under preparation

# Some current points of confusion Poverty



Across large U.S. hospitals, hospital use (and spending, not shown) varies by over two fold for both low income and high income beneficiaries.

Systems that use the hospital as site of care for high income patients do the same for their low income patients.



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Wennberg, Skinner. Forthcoming

# Some current points of confusion Poverty, Prices

Analysis compared unadjusted and price-adjusted per-capita spending across all U.S. HRRs.

Slight reduction in magnitude of variation.

Medical education and DSH payments were important in a few areas (notably NYC).

Gottlieb et al. Health Affairs 2010 published online, January 28.



# Some current points of confusion Poverty, Prices, Health



Health is the most important determinant of spending

Sutherland, Skinner, Fisher. NEJM 2009; 366:1227

#### But explains only a small fraction of regional differences in spending



#### Understanding variations Not "either-or", rather "both-and"

### Some differences are due to forces beyond providers control

Poverty – poor patients may have inadequate social supports at home Health status – some providers and regions have sicker patients Prices differ across regions

Academic missions are variably subsidized through current payments

#### Dramatic differences in utilization remain

Across physicians, across care systems, across regions

Higher use of hospital as site of care (admissions and readmissions)

More frequent discretionary physician services

High cost imaging rates, PCPs in a single practice at Partners May 29, 2008 Presentation at Federal Trade Commission Tom Lee, MD (Partners Healthcare System) (with permission)



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The Center for the Evaluative Clinical Scien Dartmouth Medical School

The Dartmouth Atlas of Health



## What's going on?

#### Research on causes of regional variations



- (1) Pritchard et al. J Am Geriatric Society 1998, 46:1242-1250
- (2) Barnato et al. Medical Care 2007; 45:386-393
- (3) Kessler et al. Quarterly Journal of Medicine 1996;111(2):353-90
- (4) Baicker, et al. Health Affairs 2007; 26: 841-852
- (5) Fisher et al. Ann Intern Med: 2003; 138: 273-298
- (6) Sirovich et al. Archives of Internal Medicine. 165(19):2252-6
- (7) Sirovich et al. Health Affairs 27, no. 3 (2008): 813-823
- (7) Sirovich et al, J Gen Intern Med. 2006;21(Suppl4):164.

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### What's going on? *The role of clinical judgment*



Sirovich et al. Health Affairs 27, no. 3 (2008): 813-823

## What's going on?

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### What's going on? Case studies beginning to shed some light

"Here ... a medical community came to treat patients the way subprime mortgage lenders treated home buyers: as profit centers."

Atul Gawande

	2006 Spending	92-06 Growth
McAllen	\$14,946	8.3%
La Crosse	\$5,812	3.9%

"...a culture that focuses on the wellbeing of the community, not just the financial health of our system."

> Jeff Thompson, MD CEO Gunderson-Lutheran La Crosse, WI

Some principles to guide reform Aims, Accountability, Integration, Incentives

#### **Underlying problem**

**Confusion** about aims – what we're trying to produce

Absent or poor data leaves practice unexamined and public assuming that more is always better.

**Flawed conceptual model.** Health is produced only by individual actions of "good" clinicians, working hard.

Wrong incentives reinforce model, reward fragmentation, induce more care and entrepreneurial behavior.

### **Key principles**

**Clarify aims:** Better health, better care lower costs – for patients and communities

**Better information** that engages physicians, supports improvement; informs consumers

**New model: It's the system.** Establish organizations *accountable for aims* and capable of *redesigning practice* and *managing capacity* 

**Rethink our incentives:** Realign incentives – both financial and professional – with aims.



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### The new policy environment Clarifying aims and performance measures

#### **Emerging alignment on aims: National Priorities Partners**

Better health: improving population health Better care: improving safety, reliability, coordination and patient engagement Lower costs: eliminating overuse

#### Performance measurement – the critical lever

National Quality Forum "Episode Measurement Framework"

**Core issue**: how did the patient do over the relevant time-course?

Value is multidimensional: outcomes, risks, quality, costs

#### Requires organizational accountability for patients over time



## The new policy environment

Aside: a well-intentioned, but not-quite-right approach

#### **The Value Index**

Intent – improve value of care Approach: create simple regional score of quality and per-capita costs High quality, low cost: fees are increased on each service Low quality, high cost: fees are decreased on each service

#### The problem

Punishes good providers in poorly performing regions (and vice-versa) Response of those with cuts? Increase volume of positive-margin services

#### We need to help all providers improve



# New Models of Care and Payment **Episode (bundled) payments**

#### Approach:

Single payment creates incentive for providers to work together to improve care and reduce costs within the episode

Examples: inpatient and post acute care; major elective procedures

#### **Current status and evidence**

Efforts to develop and test approaches underway: Geisinger – Provencare Not much evidence

#### **Challenges:**

Requires an organization to either accept or distribute payments; Quality and outcome measures available, but difficult to deploy; May not reduce overall costs: *incentive remains to increase number of episodes* 



### New Models of Care and Payment Patient Centered Medical Home

#### Approach:

Practice redesign to support core functions of primary care: enhanced access; pro-active care management of population; team-based care Payment reform to support currently non-reimbursed activities

#### Current status: numerous pilots underway,

**Group Health**: better care experience (including md-pt interaction, informed choice, access; activation, goal setting); technical quality; reduced ER & hospital use; year 2 (unpublished) – reduced total costs; much lower staff burnout

#### Challenges

Responsibility for coordination lies entirely with primary care practice Impact on costs uncertain

(1) No explicit incentives or accountability for overall costs

(2) Community costs may not be affected. (specialists and hospitals unlikely to allow incomes to fall)

Grumbach: Outcomes of Implementing PCMH Interventions: Review of the Evidence, August 2009 Center for Excellence in Primary Care.



# New Models of Care and Payment Accountable Care Organizations

#### Theory

- Establish provider organizations that can effectively manage the full continuum of care as a real or virtually integrated local delivery system
- Performance measurement to ensure focus on demonstrably improving care and lowering costs
- Payment reform: establish target spending levels; shared savings under fee-for-service or partial capitation; no beneficiary "lock-in".



Fisher et al. Creating Accountable Care Organizations, Health Affairs 26(1) 2007:w44-w57.

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### **Potential ACOs**

Integrated delivery systems – academic medical centers
Hospitals with aligned (or owned) physician practices
Physician networks (e.g. Independent Practice Associations)
Community networks / community foundations (putting both hospitals and physicians under community governance with common aims)

#### Would entail little disruption of current referral patterns

Fisher et al. Creating Accountable Care Organizations, Health Affairs 26(1) 2007:w44-w57.



# New Models of Care and Payment Accountable Care Organizations

#### **Evidence limited but promising**

Physician Group Practice demonstration – mixed results

Where critical mass of payers engaged – more promising results
Geisinger Health System: (1) Medicare spending fell by 15% relative to US (92-96) (2) Teachers given \$7,000 raise (over 3 years)
ACOs only reform approach that provides accountability for total costs – and incentives to eliminate unneeded capacity (and share in savings)

### National interest, federal support likely, payers engaged

Legislation includes ACOs as national program (Senate) or pilots (House) Several states moving forward: MA, VT, NC (network) Brookings-Dartmouth collaborative – strong interest



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### New Models of Care and Payment Accountable Care Organizations: Initial Pilot Sites

<b>Carilion Clinic</b> Roanoke, VA	<b>Norton Healthcare</b> Louisville, KY	Tucson Medical Center Tucson, AZ
<ul> <li>~900 Providers</li> <li>60,000 Medicare Patients Assigned</li> </ul>	<ul> <li>~400 Providers</li> <li>30,000 Medicare Patients Assigned</li> </ul>	<ul> <li>~80 Providers</li> <li>10,000 Medicare Patients Assigned</li> </ul>
Large Group		Small Group
Low Competitive Environment		Highly Competitive Environment
Fully Integrated		Multiple Independent Provider Groups

Fisher et al. Creating Accountable Care Organizations, Health Affairs 26(1) 2007:w44-w57.

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## Moving forward

Playing value-based payment forward

#### ACO's seek:

To improve care management (e.g. home-based care, e-health, etc.) To reduce costs compared to alternative: Cost-effectiveness considered To align care with patients and caregivers' values *To make careful "buy vs build" decisions* 

#### **Referral centers should seek:**

To demonstrate value (and deliver high quality / low cost episodes) To manage their own primary care populations as ACOs

#### Implications for hospital leaders:

Variations in discretionary use of hospital are substantial Consider the future role of the hospital – given aim of lower costs How should you prepare for a new payment environment? ACOs could be a promising path forward



## Moving forward

Local leadership and engagement likely to be critical



## "How do they do that?" conference

Everett, WA
Sacramento, CA
La Crosse, WI
Cedar Rapids, IA
Temple, TX

Portland, ME Sayre, PA Richmond, VA Asheville, NC Tallahassee, FL

Lighter colors = lower spending

#### **Common themes**

Shared aims, accountable to community Strong foundation of primary care Physician engagement as leaders Savings through reduced use of hospital

Use of data to drive change

### Moving forward Local leadership and enga



"There, there it is again—the invisible hand of the marketplace giving us the finger."

## Moving forward

Local leadership and engagement likely to be important



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