THE Value Initiative

The Value Initiative provides thought leadership on the issue of affordability to hospital and health system leaders while also serving as a forum for knowledge exchange. It brings hospitals and health systems education, resources, and tools that offer new perspectives and opportunities from which to advance affordability.

A key focus of The Value Initiative is providing AHA members with the tools and resources necessary to promote value – including decreasing cost and improving quality. It also creates opportunities for hospitals and health systems to collaborate, share best practices and learn from each other.

» **Issue Briefs** that frame the issue of affordability and can be used to initiate conversations with stakeholders in your community. Areas of focus include examination of the cost drivers in the system and debunking the "myths" of what are driving health care costs today.

» **Voices on Value** to share diverse – and sometimes provocative – viewpoints on affordability from top thought leaders from inside and outside of health care.

» **Executive Forums** throughout 2018 to discuss leadership perspectives and strategies that make health care more affordable.

» **Innovation Activities**, such as "boot camps," where teams of hospital leaders solve challenges through innovative collaboration and trainings, with expert coaching help.

» **Members in Action** Series helping hospitals and health systems learn from each other.

Additional resources will follow, including data analyses of key measures of affordability, stakeholder dialogues, and innovation methodologies and programs to support the field as it works to redesign the delivery system, improve quality and outcomes, reform payment and manage risk, and implement solutions.

"Let's focus on this because it's important to health care in America."

Nancy Howell Agee, CEO of Carilion Clinic and AHA Board Chair

For more information, explore The Value Initiative at
www.aha.org/TheValueInitiative.