

It's no secret that both health care delivery and financing are changing. Uncertainty around federal and state financing for key health programs, as well as advances in science, technology and information management; the introduction of new models of care; changes in consumer preferences; rising concern over affordability; the aging of the population; and the growth of chronic conditions all make for a dynamic yet highly challenging environment.

Addressing these issues provides us with the opportunity to find the best solutions for our patients and communities. But it will not be easy. Many of the traditional processes, methods and techniques that existed for years under a fee-for-service health system will not survive the move to a more value-based care delivery and financing model. New and innovative solutions are needed as the field makes the leap to value-based care and advances health across America.

To assist you, the American Hospital Association (AHA) has created a suite of innovation-focused offerings to help you develop, test and refine new ideas. They include:



AHA Innovation 90. An immersive, team-based three-day innovation “boot camp” paired with 90 days of expert follow-up coaching designed to help you uncover insights, create solutions, build prototypes and craft value propositions for your organization while creating efficiencies and building alignment.



AHA Innovation Academy. Powered by MATTER, a health care incubator and innovation hub, this two-day workshop for teams of three to four executives is designed to catalyze innovation from within the organization by building innovation capacity and encouraging intrapreneurship.



AHA Innovation Challenge. A juried award program to source and create greater awareness in the field about new ideas and approaches to drive better health outcomes, improve the patient experience and reduce the total cost of care. This program will launch in February with prizes awarded at the AHA Leadership Summit in San Diego in July.



AHA Team Training. Tools, training materials, webinars, events and community support and engagement based on the proven TeamSTEPPS model for optimizing patient outcomes by improving care team communication and teamwork.



AHA Executive Forums. Join the AHA, expert thought leaders and your peers to explore various strategies your organization can use to make health care more affordable for your patients and community at these exclusive events being offered regionally in 2018.

We know advancing health in America will take new approaches and require fresh ways of thinking. And the American Hospital Association is committed to providing you with the tools and resources you need to assist you on this journey. These efforts complement new efforts on our part, like our recently launched *The Value Initiative*, to spark and maintain a dialogue around the forces transforming the field and how hospitals and health systems can respond.

For more information, please call 1-800-424-4301.