



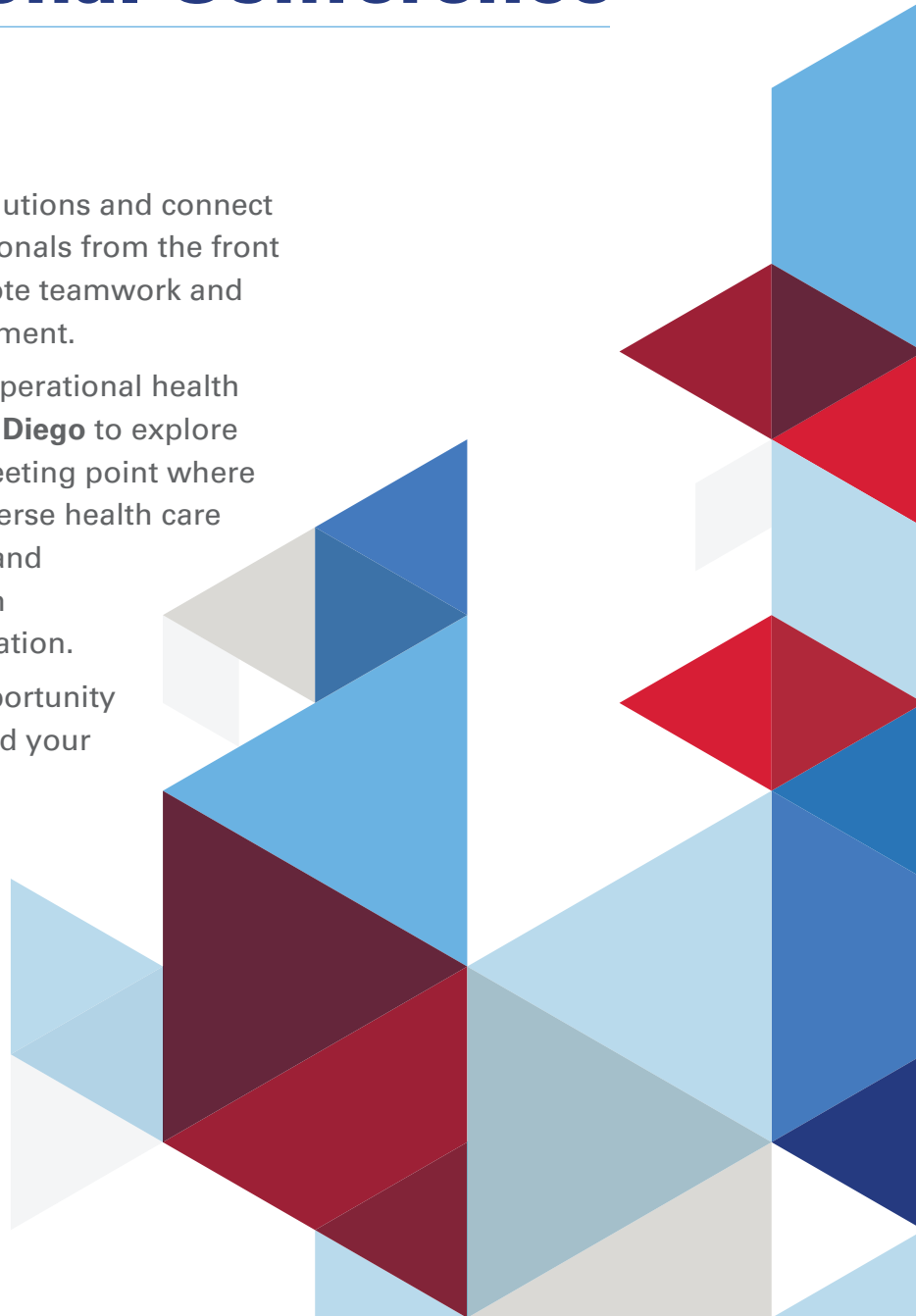
# AHA Team Training TeamSTEPPS® **2018 National Conference**

## **Sponsorship Opportunities**

Disseminate your innovative ideas and solutions and connect with forward-thinking health care professionals from the front lines at this year's premier event to promote teamwork and communication in the health care environment.

More than 600 clinical, quality and other operational health care leaders will gather **June 20-22 in San Diego** to explore how **TeamSTEPPS®** can be used as the meeting point where different interdisciplinary groups from diverse health care settings come together. Better teamwork and communication between these groups can lead to more comprehensive care coordination.

The meeting provides an unparalleled opportunity for you to showcase your organization, and your commitment to the important work of communication, quality and coordination in health care. A variety of sponsorship opportunities are available.





## TeamSTEPPS® | Sponsorship Opportunities

### Marquee Sponsor (1) - \$30,000

- Logo on signage, program, app and marketing materials (Marquee sponsor will have larger logo and special sponsor designation)
- Ability to introduce one opening keynote/plenary presentation
- Chair drop of marketing collateral during one opening keynote/plenary presentation
- Sponsorship acknowledgement by AHA leadership during remarks
- Pre- and post-event attendee list with email contact information
- Tabletop booth within common area; premium location
- 8 conference registrations
- 6 pre-conference workshop registrations

### Track Sponsor (4) - \$17,500

- Logo on signage, program, app and marketing materials
- Logo on selected track signage
- Ability to introduce speakers with sessions in the track
- Chair drop of marketing collateral in track rooms
- Sponsorship acknowledgement by AHA leadership during sessions within the track
- Pre-and post-event attendee list with email contact information
- Tabletop booth within common area; premium location
- 6 conference registrations
- 4 pre-conference workshop registrations

### Lunch Sponsor (1) - \$15,000

- Logo on signage, program, app and marketing materials
- Dedicated signage during luncheon & logos on beverage napkins
- Sponsorship acknowledgement by AHA leadership during remarks
- Pre- and post-event attendee list with email contact information
- Tabletop booth within common area
- 4 conference registrations
- 2 pre-conference workshop registrations



## TeamSTEPPS® | Sponsorship Opportunities

### Welcome Reception Sponsor (1) \$15,000

- Logo on signage, program, app and marketing materials
- Dedicated signage during welcome reception & logos on cocktail napkins
- Sponsorship acknowledgement by AHA leadership during remarks
- Pre- and post-event attendee list with email contact information
- Tabletop booth within common area
- 4 conference registrations
- 2 pre-conference workshop registrations

### Exclusive Coffee/Break Sponsor (1) \$12,500

- Logo on signage, program, app and marketing materials
- Dedicated signage during 3 coffee breaks & logo on beverage napkins
- Ability to put logo on cups and/or coffee sleeves (additional fees apply)
- Sponsorship acknowledgement by AHA leadership during remarks
- Pre- and post-event attendee list with email contact information
- Tabletop booth within common area
- 4 conference registrations

### Breakfast Sponsor (2) \$12,500 (x2)

- Logo on signage, program, app and marketing materials
- Dedicated signage during breakfast & logos on beverage napkins
- Sponsorship acknowledgement by AHA leadership during remarks
- Pre- and post-event attendee list with email contact information
- Tabletop booth within common area
- 4 conference registrations

### Contributor (5) - \$5,000

- Logo listed in program and app
- Tabletop booth within common area
- 1 conference registration

## TeamSTEPPS® | Sponsorship Opportunities

	MARQUEE SPONSOR	TRACK SPONSOR	LUNCH	WELCOME RECEPTION	EXCLUSIVE COFFEE/ BREAK	BREAKFAST	CONTRIBUTOR
<b>Benefits</b>	<b>\$30,000</b>	<b>\$17,500</b>	<b>\$15,000</b>	<b>\$15,000</b>	<b>\$12,500</b>	<b>\$12,500</b>	<b>\$5,000</b>
Number of conference registrations	8	6	4	4	4	4	1
Exhibit booth & mobile app listing	●	●	●	●	●	●	●
Logo included in conference program	●	●	●	●	●	●	●
Signage	●	Yes (during all track sessions)	Yes (during luncheon)	Yes (during welcome reception)	Yes (during 3 coffee breaks)	Yes (during breakfast)	—
Sponsorship acknowledgement by AHA leadership during remarks	●	●	●	●	●	●	—
Mailing List	●	●	●	●	●	●	—
Number of pre-conference workshop registrations	6	4	2	2	—	—	—
Plenary recognition	●	●	—	—	—	—	—
Introductions to sessions within the track	—	●	—	—	—	—	—
Logo on conference website	●	—	—	—	—	—	—
Plenary introduction	●	—	—	—	—	—	—
Logo on conference electronic newsletters and communications	●	—	—	—	—	—	—
Other	Chair drop of marketing collateral during opening keynote/ plenary presentation	Chair drop of marketing collateral in track	—	—	Ability to put logo on cups and/or coffee sleeves (additional fees apply)	Dedicated signage during breakfast & logos on beverage napkins	—