

DO YOUR PHYSICIAN LEADERS HAVE WHAT IT TAKES TO BE SUCCESSFUL? HOW DO YOU KNOW?

Physician Leadership 360 will help you find out.

"He was a great listener. It wasn't that he needed consensus, but he made sure he was hearing things around him."

"We look for those who have a talent for looking at things more holistically."

"Conflict resolution skills are key. You are constantly dealing with issues like infighting between departments."

As physicians move into leadership roles within their organizations, they bring a fresh and relevant perspective to the challenges of delivering high-quality, high-value care. For many, the role of leading and managing collaborative teams across multiple departments requires an entirely new set of skills and behaviors than their medical training provided.

We have designed AHA Physician Leadership 360 to help both hospitals and their physician leaders identify opportunities for leadership development, and turn that opportunity into action.

Designed specifically for both existing and emerging physician leaders, the program uses the principles of 360-degree evaluation to spot and clarify areas of strength and weakness within the participant, and then create a solid development plan to build the capability.

You can scale the program for individuals and large groups. Each participant receives a 360 feedback report and personalized feedback and ideation session to create an action plan for improvement. It includes self-guided videos, and access to a resource library of curated articles and discussion guides. Clinical leaders can be chosen or self-select to participate.

The program is easy to administer and can be used to jump-start leadership training for physicians. It also fits in well with existing talent development offerings by increasing their value and impact and helping your physicians prioritize areas for needed development.







Here's what Physician Leadership 360 includes

- Kick-off session that outlines process and expected outcomes
- Project manual to identify, recruit, and contact participants
- Resources for the executive sponsor to socialize and encourage participation
- 360 feedback report for each participant
- 90-minute video feedback session with each participant, including expert coaching and development plan discussion/creation
- Access to library of curated articles with discussion guides targeted to improvement areas
- Organizational-level feedback and opportunities debrief with project sponsor (minimum of 20 participants)
- Aggregate summary report provided to project sponsors (minimum of 20 participants)

Product Pricing Pricing for groups larger than 50 available upon request.	
Individual	\$3,500
Up to 5	\$12,750
10 participants	\$20,575
25 participants	\$38,000
50 participants	\$72,000

For additional program information and pricing, please contact Elisa Arespacochaga at elisa@aha.org.

About STS

Strategic Talent Solutions (STS) works directly with physician leaders of today and tomorrow, helping them build self-awareness and leadership skills they need as they navigate the ever-changing health care landscape and deliver results for their patients, their teams, and their organizations. The majority of STS's consulting team are trained as clinical psychologists with multiple years of experience in consulting and coaching in medical/hospital settings.





